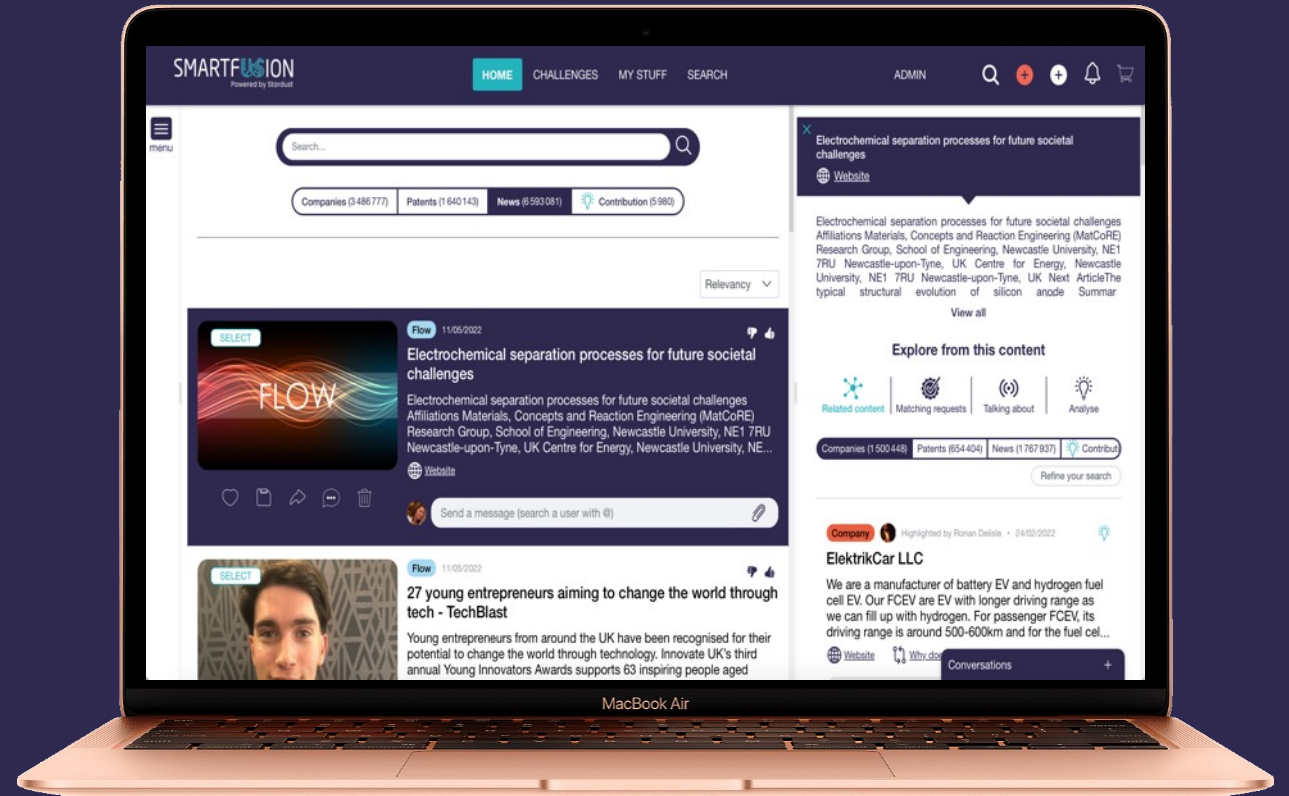
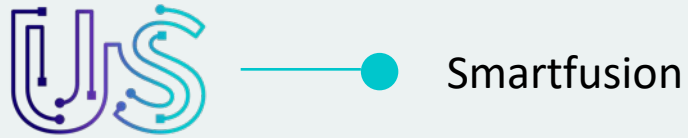


SMARTFUSION

Powered by Stardust

The AI platform supporting your innovation strategy.





Smartfusion supports your process comprehensively, from technological monitoring to managing your major innovation challenges.

Smartfusion was created to address the strategic challenges of large corporations with a highly operational approach.

Access the right information continuously, inherent to your areas of interest and your ecosystem.

The power of AI combined with your industry expertise.

Advanced search

Collaborative project

Ideation assistance

Mind map generation

Data integration

Expert identification

PowerPoint presentation generation

SMARTFUSION

your innovation Ai platform



MILLIONS OF RESOURCES

The platform continuously aggregates global content from social networks (LinkedIn, Twitter, YouTube...), as well as influencers, RSS feeds, APIs, startup databases, patents, blogs, websites...



CONTINUOUS LEARNING

By interacting on the platform (liking, sharing, adding information...), Smartfusion learns and suggests new relevant resources.



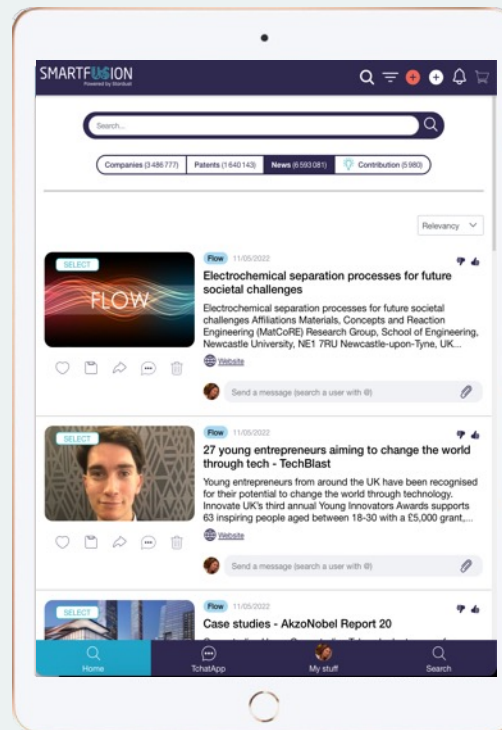
AN ULTRA-POWERFUL AI ENGINE

An NLP (natural language processing) module to understand and analyze your key topics of interest, strategic challenges, and reveal the key and relevant information.

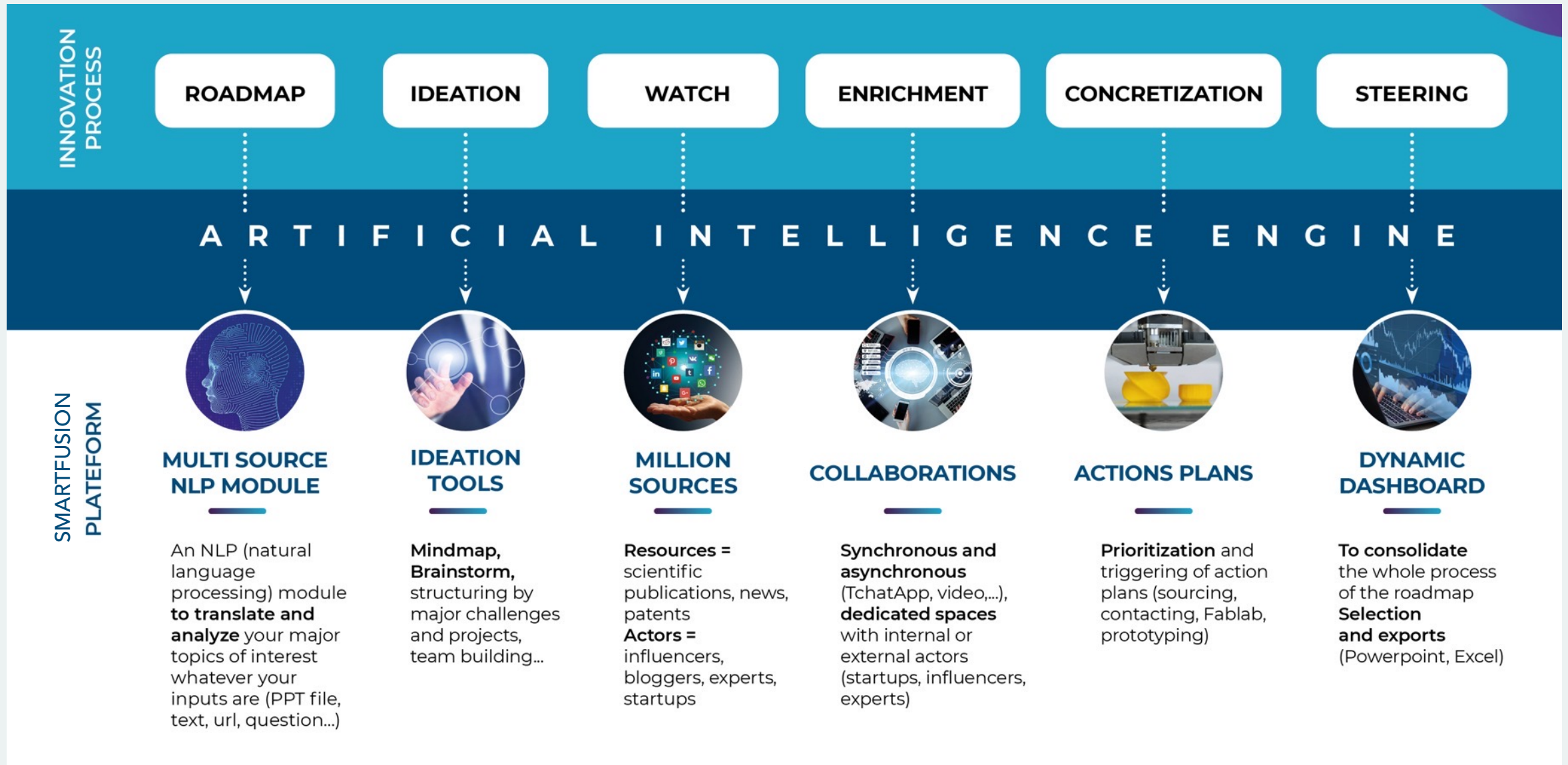


COLLABORATIVE TOOLS

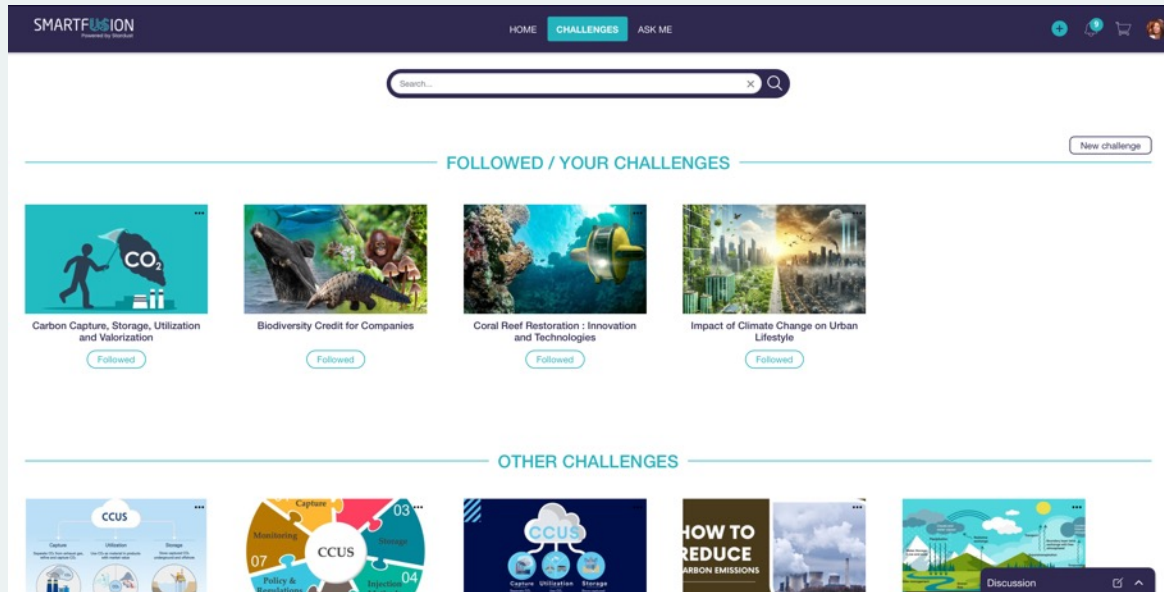
Throughout your innovation process, you can manage action plans and use ideation tools that integrate with your strategy.



A platform to support your innovation process



Dedicated Ecosystem — Collaborative spaces & tools



YOUR STRATEGIC CHALLENGES

are organized and always connected to the AI engine to provide you with dynamic and continuous information.

IDEATION AND COLLABORATION TOOLS

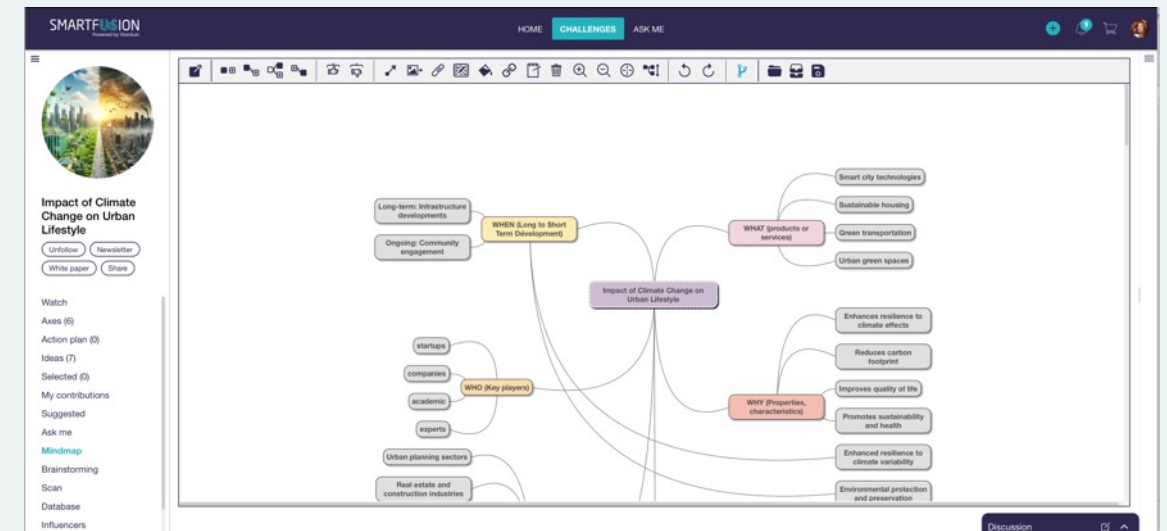
Mindmap, idea proposals, discussions, action plans ...

CONTENT SHARING

notifications, chat, comments, email, social networks.

OPERATIONAL ACTION PLANS

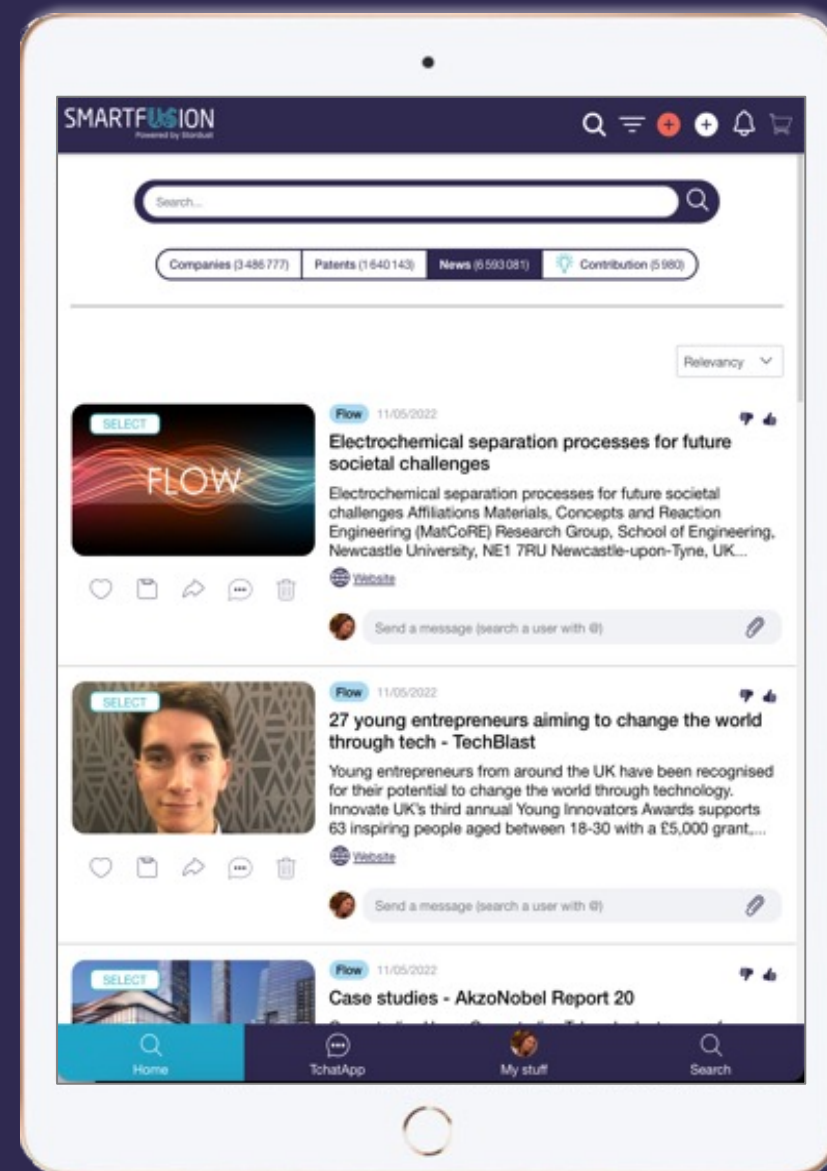
team project creation, definition, and management of your action plans based on your key resources.



SMARTFUSION

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USER DECK

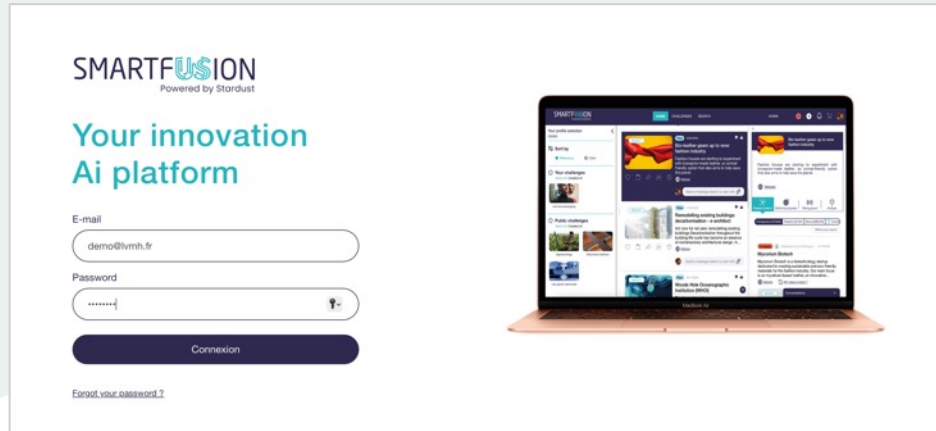




FIRST CONNECTION

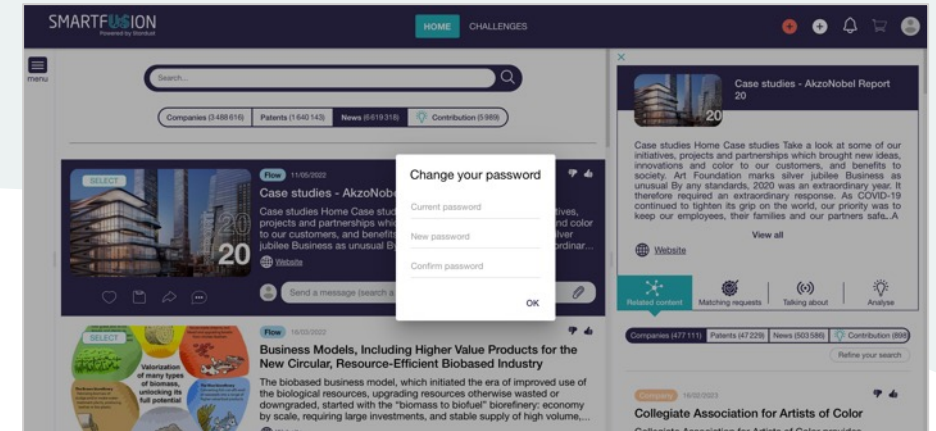
Step 1

Enter your email address and password: stardust (lowercase)



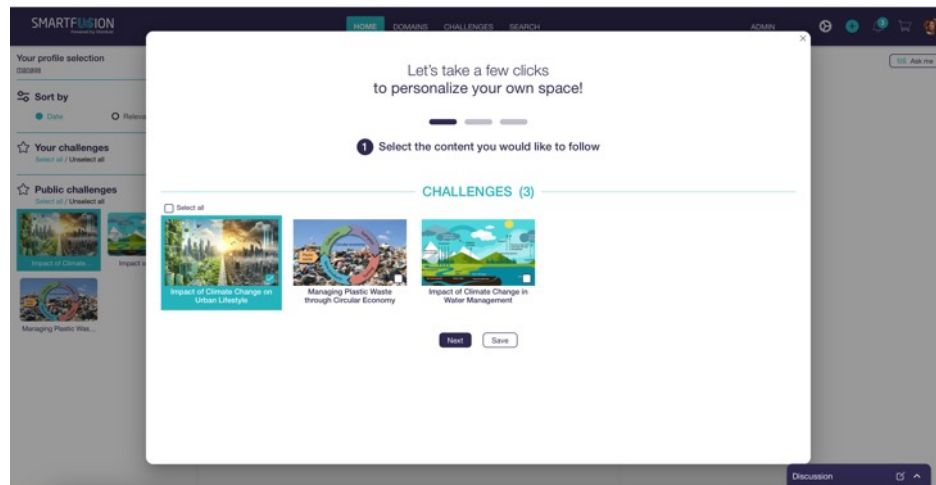
Step 2

You can change your password.



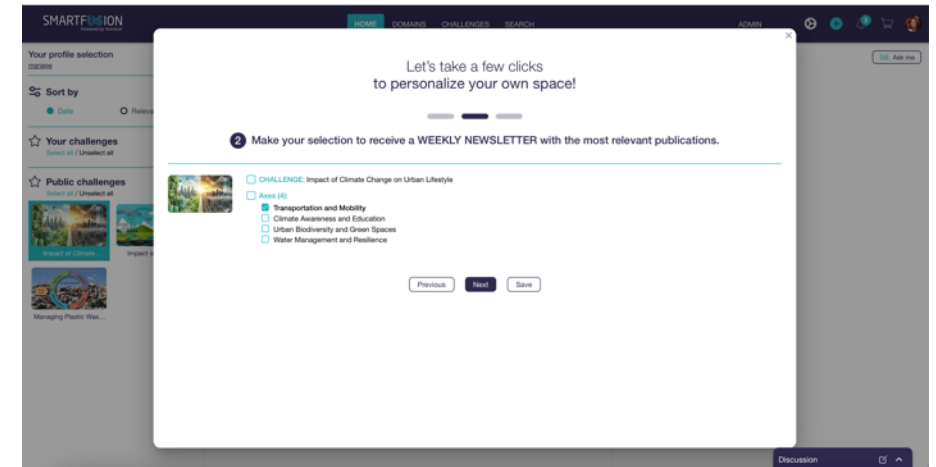
Step 3.1 > popup > Challenge selection

Personalize your profile by selecting the challenges that interest you.



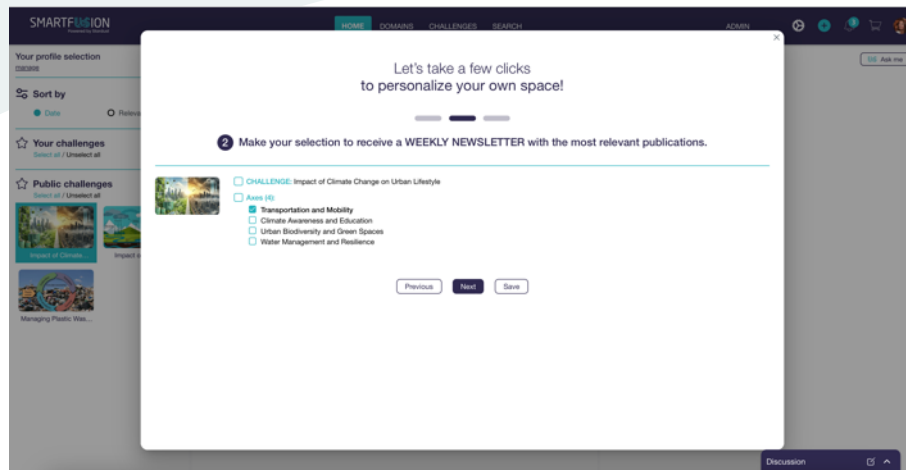
Step 3.2 > popup > Newsletters selection

Make your selection to receive a WEEKLY NEWSLETTER with the most relevant publications.



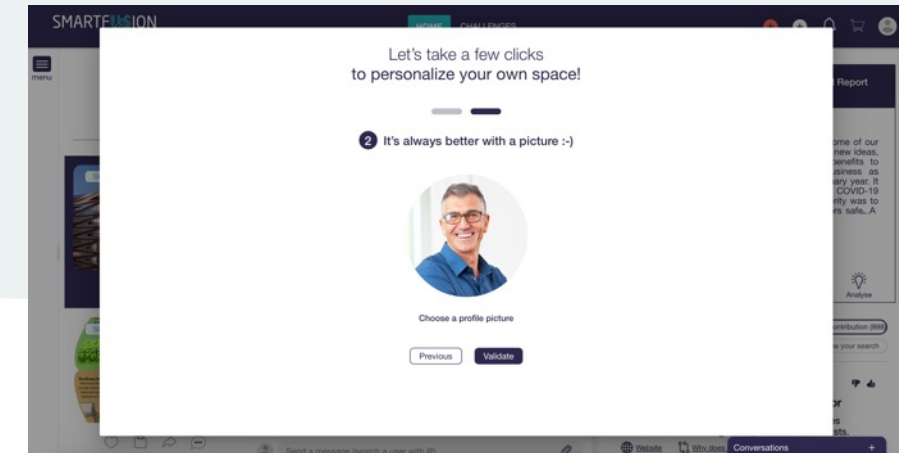
Step 3.3 > popup > White papers selection

Make your selection to receive a MONTHLY WHITE PAPER (automatic report of the most relevant technologies, trends and startups during the last month).



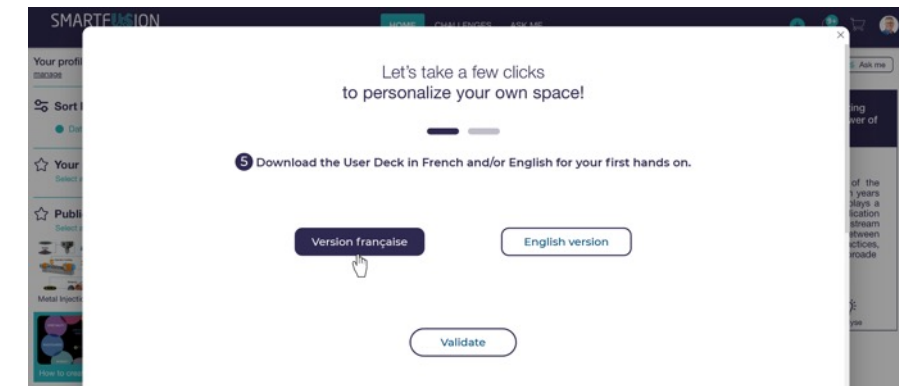
Step 3.4 > popup > profile picture

Add a profile picture to personalize your account.



Step 3.5 > popup > User deck

Download the User Deck in French and/or English for your first hands on.
Click "Validate », you will then be directed to the Smartfusion home page.



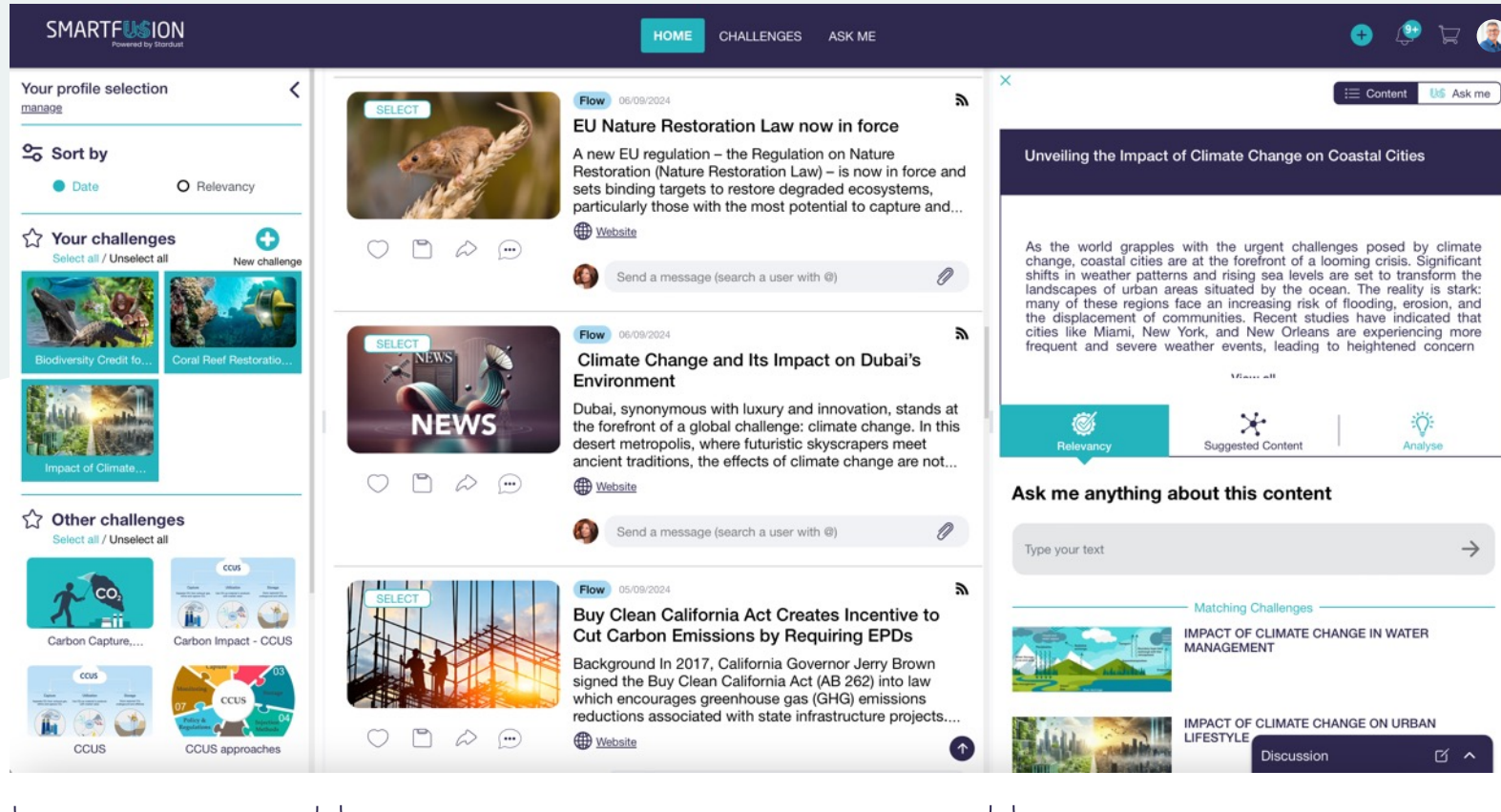


HOME > Overview

Header

3 sections:

- HOME
- CHALLENGES
- ASK ME



Left column

Sections:

- Your profile selection
- Sort by
- Your challenges
- Public challenges

Middle column

Publication feed (sorted by):

- Companies
- Patents
- News
- Contributions

Right column

Clicked publication details:

- Description
- Relevancy / Suggested content / Analysis

Top button "Ask me":

ask all your questions to the AI

Header



Notifications



Easily manage the publications you've selected via the "SELECT" button located on the publication image.



Access your profile

Discussion

Chat with your collaborators



HEADER > Main menu sections



Logo SMARTFUSION

Redirects to the home page

HOME

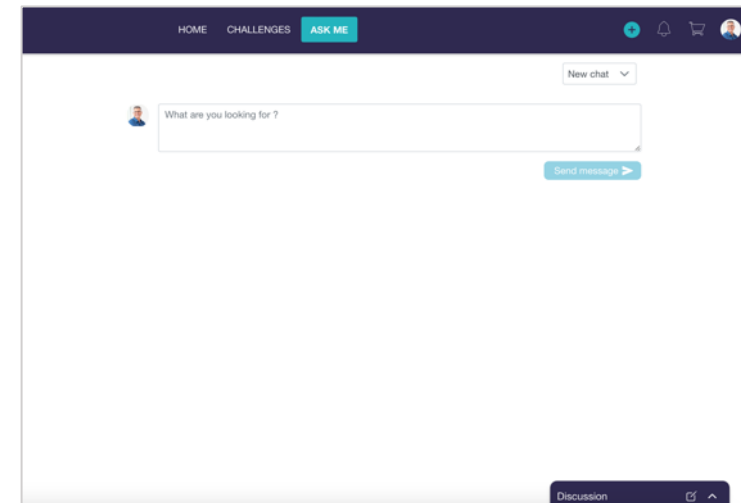
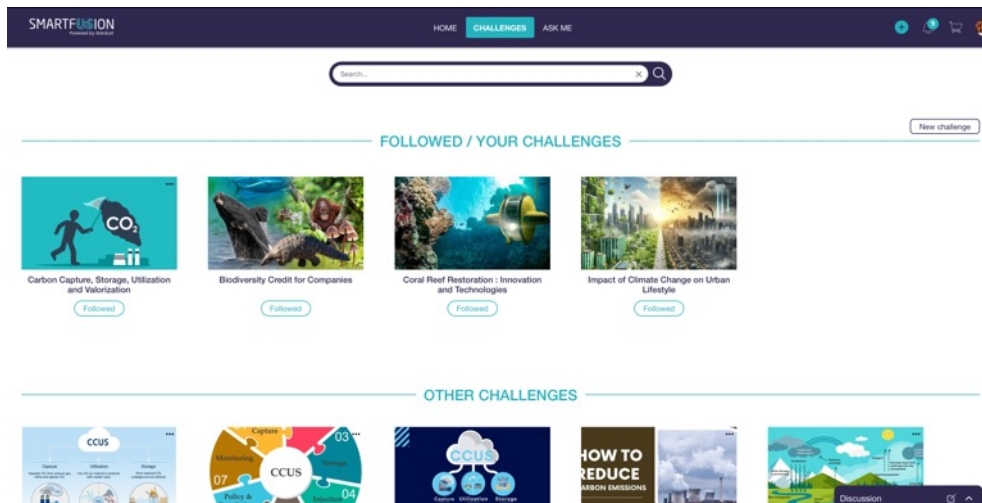
- **View your publication feed** associated with your profile.
- Access the left menu to manage your feed/profile.

CHALLENGES

Take action and collaborate by accessing your challenges and public challenges.

ASK ME

Ask all your questions to the AI and get an immediate response.





HEADER > Buttons on the right

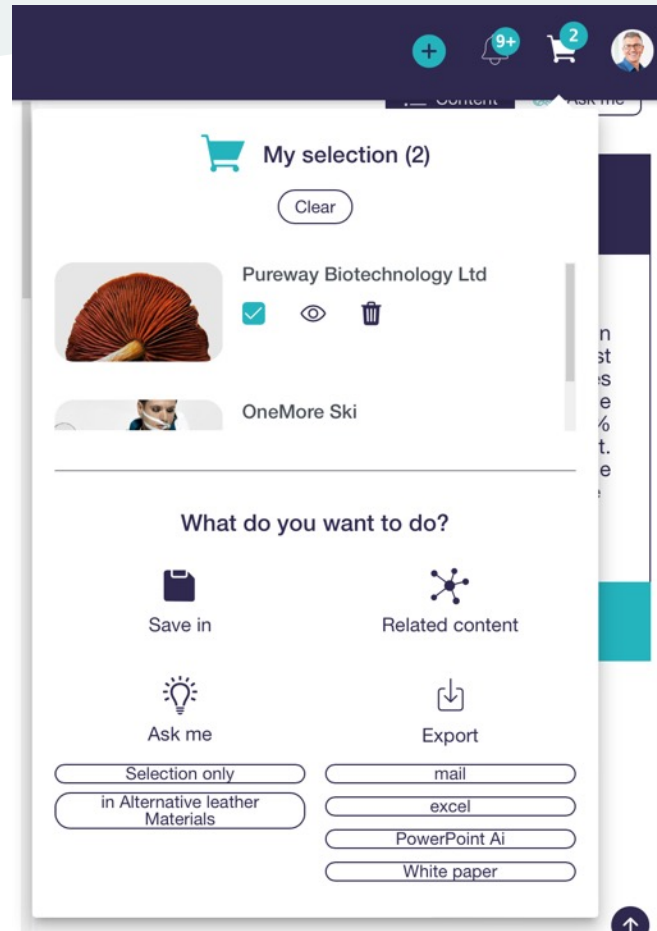
Notifications

- By clicking on the icon, you can access all your notifications.
- If you have new notifications, their number appears on the icon.



My profile




Access your personal space (your highlights, challenges, folders, management of your subscriptions via the 'My profile' menu, and logout from Smartfusion).



My selection

Clear
Clears your selection.

3 buttons

-  Deselect
-  View more information
-  Delete

4 possible actions

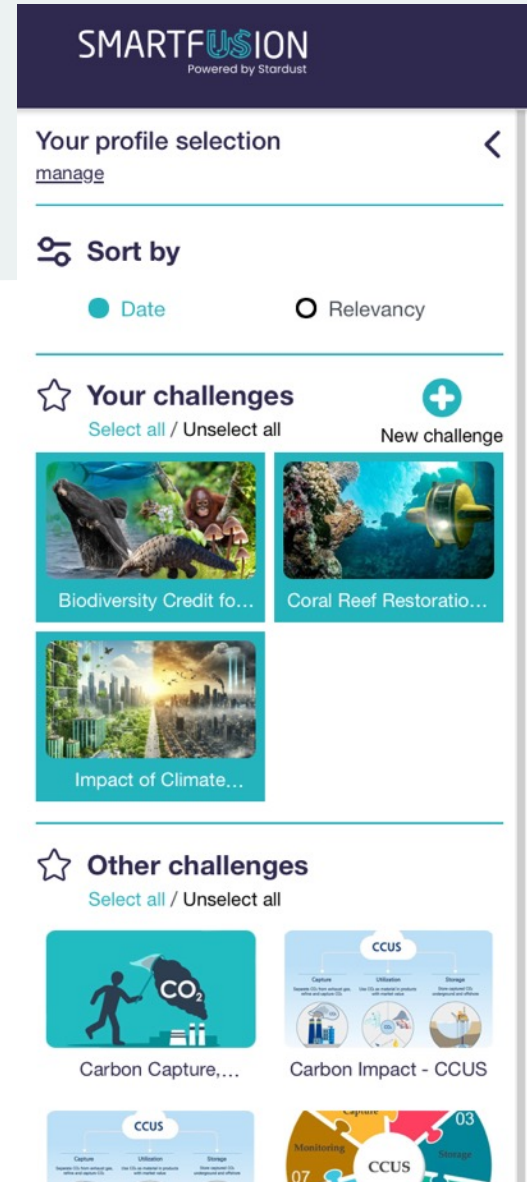
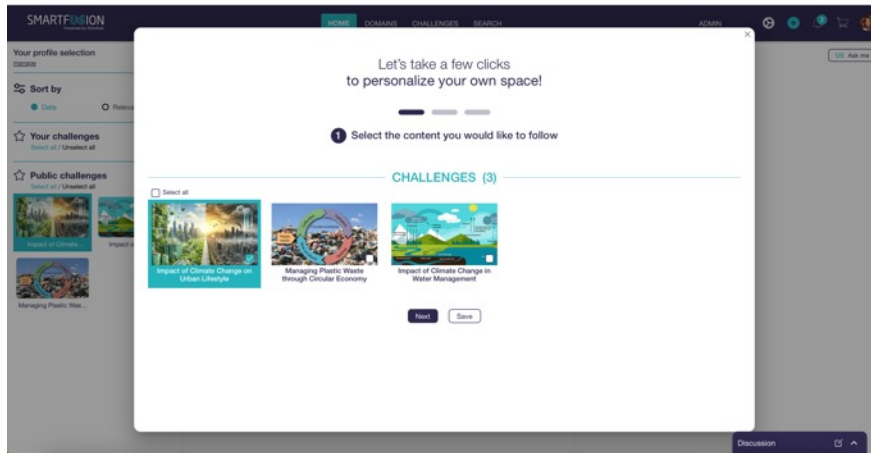
- **Save in:** Save the selection
- **Related content:** View publications related to this selection
- **Ask me:** Ask your questions to the Smartfusion AI based on your selection ("Selection only": freely analyze based on the selection / "In - Challenge name -": analyze the selection with respect to the challenge)
- **Export:** Export the selection by email / Excel / PowerPoint or generate a white paper



HOME > Left column (menu)

Your profile selection > [manage](#)

When clicked, a pop-up opens as it did during your first login.
You can modify your choices/selections if you wish.



Arrow

Close the menu/left column.

Sort by

- **Relevancy**: sort by relevance
- **Date**: sort by date (from most recent to oldest)

Your challenges

= the challenges you have created and those you are following

Select your challenges of interest. You will then see relevant publications related to these challenges in the middle column.

Other challenges

= challenges created by your collaborators

You can follow one or more public challenges, which will then appear under «Your challenges».



HOME > Middle column (publication feed)

Select

By clicking on the "SELECT" button, you quickly add the publications that interest you to your basket. 🛒

4 possible action buttons:



Like: By clicking "like," the Smartfusion AI understands and learns; more publications related to your "likes" will be suggested to you.



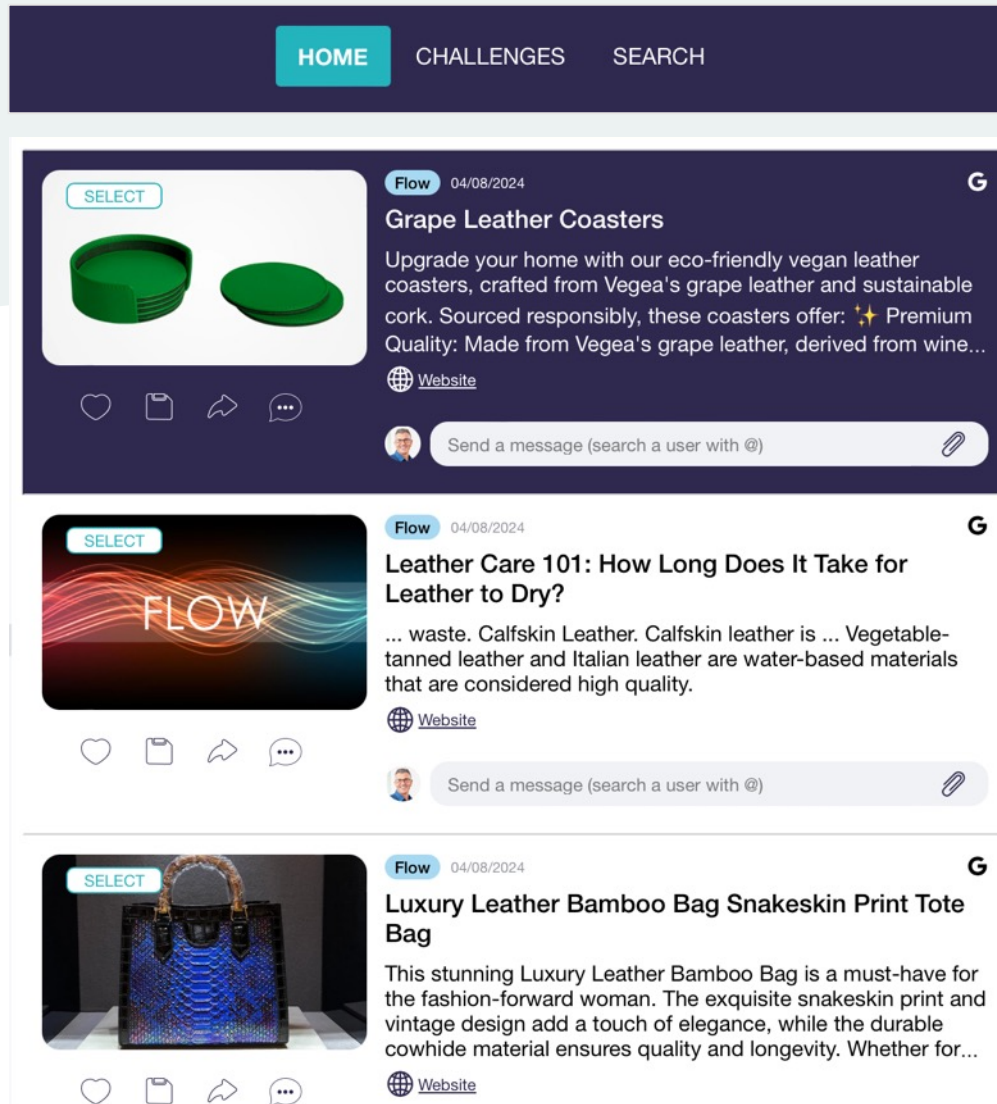
Save: Save the publication in your folders/challenges (option to create new directories).



Share: Share within Smartfusion and/or via email.



Comment: Option to notify collaborators by searching for their names on the platform (@first name...).



Source

Icon of the publication source (e.g., "G = Google").

Publication

- By clicking on the publication, you get more detailed information and associated publication suggestions (right column).
- Each publication is dated and categorized: Companies / Patents / News / Contributions.



CHALLENGES

SEARCH: enter your search, and the corresponding challenges will appear.

FOLLOWED / YOUR CHALLENGES

- All the challenges you have created and/or are following.
- Click on one of the thumbnails to work on the selected challenge.

OTHER CHALLENGES :

- All public challenges.
- By clicking "follow," the challenge will be added to the "FOLLOWED / YOUR CHALLENGES" section.

SMARTFUSION
Powered by Strudart

HOME CHALLENGES ASK ME

Search...

New challenge

FOLLOWED / YOUR CHALLENGES

Carbon Capture, Storage, Utilization and Valorization
Followed

Biodiversity Credit for Companies
Followed

Coral Reef Restoration : Innovation and Technologies
Followed

Impact of Climate Change on Urban Lifestyle
Followed

OTHER CHALLENGES

CCUS
Capture Utilization Storage
Discussion



CHALLENGES > Zoom on a challenge > left column

4 buttons under the challenge title:

- **Unfollow**: stop following this challenge
- **Newsletter**: manage your subscriptions to the "weekly digest" specific to this challenge
- **White paper**: generate a PPT whitepaper related to this challenge
- **Share**: share this challenge in Smartfusion and/or by email

Challenge menu sections:

Each section is detailed in the following slides.

The screenshot displays the Smartfusion interface. On the left, a sidebar menu lists sections: Watch, Axes (5), Action plan (0), Ideas (4), Selected (8), My contributions, Suggested, Ask me, Mindmap, Brainstorming, and Scan. The main content area shows a challenge titled "Biodiversity Credit for Companies" with four buttons: Unfollow, Newsletter, White paper, and Share. Below this, three articles are listed:

- WEF recognizes Voluntary Biodiversity Credits** (06/03/2024): The Voluntary Biodiversity Credits launched by ClimateTrade and Terrasos are gaining traction as a tool to fund nature conservation.
- The Business Case for Biodiversity Credits: Transport Industry Edition** (19/01/2024): Biodiversity loss is the emerging climate change in the transport industry, but biodiversity credits could support the sector's challenges. We're facing a Biodiversity crisis, so let's get straight to the point. More than half of the global GDP, approximately €40 trillion, is...
- Dominus Markham** (24/05/2023): Pricing nature: Can 'biodiversity credits' propel global conservation? <https://t.co/UfBDF80Emb>

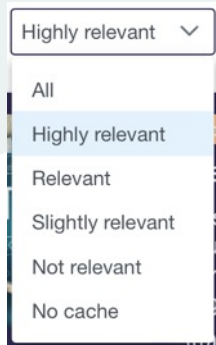
On the right, a sidebar shows a "Relevancy" section with a title "Relevancy with Biodiversity Credit for Companies" and a description: "The content piece discusses the creation of a blockchain marketplace specifically designed for biodiversity credits, which directly aligns with the challenge of 'Biodiversity Credits for Companies'." It also mentions a partnership aimed at enhancing transparency and effectiveness of biodiversity credit transactions.



CHALLENGES > Zoom on a challenge > middle column

Challenge relevancy

Dropdown menu to filter the relevance level of the content related to the challenge:



Sort by

Sort by relevance or by date.

SMARTFUSION
Powered by Stardust

HOME CHALLENGES ASK ME

Search...

All (777) Companies (34) Patents (0) News (737) Contribution (9)

Challenge relevancy All

Relevancy Date

Biodiversity Credit for Companies

Unfollow Newsletter White paper Share Edit

Watch

Axes (5)
Action plan (0)
Ideas (4)
Selected (8)
My contributions
Suggested
Ask me
Mindmap
Brainstorming
Scan

RePlanet announces partnership to create blockchain biodiversity credits marketplace

A blockchain marketplace for enabling transparent sales of biodiversity credits is almost ready to begin selling, following a partnership between credit developer RePlanet with a certification organisation and a blockchain company, Carbon Pulse has learned. Biodiversity,...

Biodiversity credits: learning lessons from other ...

While new monitoring technologies can help quantify biodiversity, tradeoffs ... Tags. biodiversity monitoring ecological economics economic incentives ...

Relevancy with Biodiversity Credit for Companies

The content piece discusses the creation of a blockchain marketplace specifically designed for biodiversity credits, which directly aligns with the challenge of 'Biodiversity Credits for Companies'.

It highlights a partnership aimed at enhancing the transparency and effectiveness of biodiversity credit transactions, thus addressing key aspects of the challenge such as corporate initiatives and innovative solutions.

The use of blockchain technology could also provide insights into regulatory frameworks and market dynamics, making this content highly relevant for evaluating advancements in biodiversity credit systems.

Categories

For the content titled "RePlanet announces partnership to create blockchain biodiversity credits marketplace," the relevant categories could include:

1. "Biodiversity": This is the core focus of the initiative,



CHALLENGES > Zoom on a challenge > Right column

SMARTFUSION
Powered by Stardust

HOME CHALLENGES ASK ME

Search...

All (777) Companies (34) Patents (0) News (737) Contribution (9)

Challenge relevancy: All

RePlanet announces partnership to create blockchain biodiversity credits marketplace

A blockchain marketplace for enabling transparent sales of biodiversity credits is almost ready to begin selling, following a partnership between credit developer RePlanet with a certification organisation and a blockchain company, Carbon Pulse has learned. Biodiversity,...

Biodiversity credits: learning lessons from other ...

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Categories

For the content titled "RePlanet announces partnership to create blockchain biodiversity credits marketplace," the relevant categories could include:

- Biodiversity**

This is the core focus of the initiative,

Ask Me

Ask all your questions to the Smartfusion AI to work on the challenge.

Description

More detailed information about the publication.

3 sections related to the clicked publication:

- Relevancy
- Suggested content
- Analyse

(see next slide for more information)



CHALLENGES > Zoom on a challenge > Right column (submenu)

Environmental Futures

Temporary fee waiver on all trading. Supporting growth in ACCU, LGC and NZU markets.

RePlanet announces partnership to create blockchain biodiversity credits marketplace

A blockchain marketplace for enabling transparent sales of biodiversity credits is almost ready to begin selling, following a partnership between credit developer RePlanet with a certification organisation and a blockchain company, Carbon Pulse has learned. Biodiversity, International

Relevancy

Suggested Content

Analyse

Relevancy with Biodiversity Credit for Companies

The content piece discusses the creation of a blockchain marketplace specifically designed for biodiversity credits, which directly aligns with the challenge of 'Biodiversity Credits for Companies'.

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Relevancy

Suggested Content

Analyse

All (763)

Companies (33)

Patents (0)

News (725)

Contribution (5)

Refine your search

Company

11/02/2022

CDO cb

Environment Bank

Environment Bank, we apply a system of biodiversity accounting to the impacts of development and generate investment in wildlife conservation via off-site compensation

Environmental Futures

Temporary fee waiver on all trading. Supporting growth in ACCU, LGC and NZU markets.

RePlanet announces partnership to create blockchain biodiversity credits marketplace

A blockchain marketplace for enabling transparent sales of biodiversity credits is almost ready to begin selling, following a partnership between credit developer RePlanet with a certification organisation and a blockchain company, Carbon Pulse has learned. Biodiversity, International

Relevancy

Suggested Content

Analyse

Image

Environmental Futures

Temporary fee waiver on all trading. Supporting growth in ACCU, LGC and NZU markets.

Choose another image

Description

RePlanet has announced a groundbreaking partnership aimed at establishing a blockchain marketplace dedicated to the transparent sale of biodiversity credits. This initiative comes as a response to the growing need for sustainable practices in environmental conservation and aims to streamline the process of biodiversity

Relevancy:

How this content is considered relevant by the Smartfusion AI to address the challenge.

Suggested content:

- The Smartfusion AI analyzes the content of the publication and suggests other relevant content.
- Refine your search: Allows you to filter more specific concepts.
- You can link the publication to the challenge by clicking on the "chain" icon.

Analysis:

Upon request, the Smartfusion AI generates a three-paragraph summary of the content and retrieves additional information (e.g., the company's email/social media).



CHALLENGES > Zoom on a challenge > Watch

Default view of all relevant content addressing the challenge

SMARTFUSION
Powered by Stardust

HOME CHALLENGES ASK ME

+ 9

Biodiversity Credit for Companies

Unfollow Newsletter

White paper Share

Edit

Watch

Axes (5)

Action plan (0)

Ideas (4)

Selected (8)

My contributions

Suggested

Ask me

Mindmap

Brainstorming

Scan

SELECT

Flow 06/03/2024

WEF recognizes Voluntary Biodiversity Credits

The Voluntary Biodiversity Credits launched by ClimateTrade and Terrasos are gaining traction as a tool to fund nature conservation.

[Website](#)

Send a message (search a user with @)

SELECT

Flow 19/01/2024

The Business Case for Biodiversity Credits: Transport Industry Edition

Biodiversity loss is the emerging climate change in the transport industry, but biodiversity credits could support the sector's challenges. We're facing a Biodiversity crisis, so let's get straight to the point. More than half of the global GDP, approximately €40 trillion, is...

[Website](#)

Send a message (search a user with @)

SELECT

Flow 24/05/2023

Dominus Markham

Pricing nature: Can 'biodiversity credits' propel global conservation? <https://t.co/UfBDF80Emb>

[Website](#) [Translate](#)

Send a message (search a user with @)

Content

Ask me

Environmental Futures

Temporary fee waiver on all trading. Supporting growth in ACCU, LSC, and NZU markets.

RePlanet announces partnership to create blockchain biodiversity credits marketplace

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Relevancy

Suggested Content

Analyse

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It highlights a partnership aimed at enhancing the transparency and effectiveness of biodiversity credit transactions, thus addressing key aspects of the challenge such as corporate initiatives and innovative solutions.

The use of blockchain technology could also provide insights into regulatory frameworks and market dynamics, making this content highly relevant for evaluating advancements in biodiversity credit systems.

Categories

For the content titled "RePlanet announces partnership to create blockchain biodiversity credits marketplace," the relevant categories could include:

1. "Biodiversity":

This is the core focus of the initiative,

Discussion



CHALLENGES > Zoom on a challenge > Axes

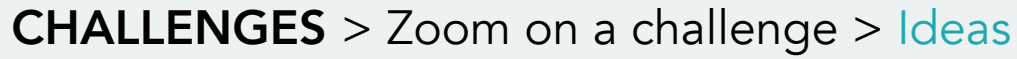
An axis is a sub-request of the challenge. Its purpose is to address a specific element within the challenge: for example, in the case of leather alternatives, an axis could focus on all alternatives derived from mushrooms.

The screenshot displays the SMARTFUSION platform interface. The top navigation bar includes 'HOME', 'CHALLENGES' (highlighted), and 'ASK ME'. The left sidebar features a circular profile picture of a biodiversity scene, the title 'Biodiversity Credit for Companies', and buttons for 'Unfollow', 'Newsletter', 'White paper', 'Share', and 'Edit'. Below this, a 'Watch' section lists 'Axes (5)' and 'Biodiversity Credits metrics' with sub-items: 'Habitat Restoration', 'Species Protection Programs', 'Sustainable Land Management', and 'Urban Biodiversity Management'. Further down are 'Action plan (0)', 'Ideas (4)', 'Selected (8)', and 'Mv contributions'.

The main content area has a search bar and filters for 'All (3)', 'Companies (1)', 'Patents (0)', 'News (2)', and 'Contribution (3)'. It also includes 'Challenge relevancy' and 'Axe relevancy' dropdowns, and sorting options for 'Relevancy' (selected) and 'Date'. Two news items are visible:

- A technological biodiversity monitoring toolkit for biocredits**
Added by Ronan Delisle · 13/09/2024
Technological solutions for biodiversity monitoring are not (yet) a panacea but are key for evidenceable monitoring at scale. For current use in biocredit markets, we advise these are combined with ground validation and human-collected ecological data. Developments in...
- Exploring Biodiversity Gain Planning and Legal Risks**
Added by Ronan Delisle · 13/09/2024
Exploring Biodiversity Gain Planning and Legal Risks Biodiversity gain planning is an essential approach to address the alarming decline in biodiversity. Biodiversity net gain (BNG) is a term used to describe the process of leaving the biodiversity of a site in a better state than...

The right sidebar contains an 'Ask me anything related to this Challenge' section with a text input field and a 'Content' button.



SMARTFUSION
Powered by Storust
HOME CHALLENGES ASK ME
+ 9+ 🛒 👤

**Coral Reef Restoration :
Innovation and...**

Unfollow Newsletter

White paper Share

Watch

Axes (7)

Action plan (0)

Ideas (8)

- Acquaculture interaction with Corals
- Artificial Reef Structures
- Citizen Science Initiatives
- Coral Gene Banking
- Coral Nursery Systems**
- Coral Resilience Research
- Feeding Corals with algae
- Water Quality Monitoring Systems

Selected (5)

SELECT

Flow 17/09/2024

Nusa Penida Coral Reef Restoration Project

Coral Restoration in Indonesia. This coral reef rehabilitation project uses various reef restoration techniques including coral transplantation, coral gardening, and coral nurseries. Professionally planned and implemented by marine biologist and certified ecological restoration practitioner. Also of

[Website](#) [Why does it match ?](#)

Send a message (search a user with @)

SELECT

Flow 17/09/2024

3D Printing of Coral Reef is Helping Our Coral Nurseries

... 3D printing to a whole new level and 3D printed and installed a coral reef called MARS (Modular Artificial Reef Structure) in the Maldives.

[Website](#) [Why does it match ?](#)

Send a message (search a user with @)

SELECT

Flow 17/09/2024

Coral Restoration – Shark Research & Conservation ...

The University of Miami's coral restoration project focuses on propagating threatened staghorn coral (*Acropora cervicornis*) in underwater coral nurseries to

...

[Website](#) [Why does it match ?](#)

Send a message (search a user with @)

Cozumel Plunging: A Submerged Wonderland

Cozumel, a stunning island situated in the Caribbean Ocean off the bank of Mexico's Yucatán Promontory, is eminent as one of the most outstanding jumping objections on the planet. With its completely clear waters, lively coral reefs, and rich marine this Cozumel diving guide biodiversity, Cozumel offers jumpers an extraordinary submerged experience. Whether you are a beginner or an accomplished jumper, this tropical heaven has something uniquely great for everybody. The Mesoamerican Obstruction Reef Various Marine Life: Experience a mind boggling assortment of species, from bright exotic fish to grand ocea

[View all](#)

Relevancy

Suggested Content

Analyse

Relevancy with Coral Reef Restoration : Innovation and Technologies

The content is not relevant to the topic 'Coral Reef Restoration: Innovation and Technologies' as it appears to focus on the experience of being submerged in Cozumel's underwater environment rather than addressing specific innovations or technologies used for coral reef restoration. While it may touch upon marine ecosystems, it does not contribute to the understanding or discussion of restoration efforts, techniques, tools, or innovative practices aimed at preserving or rehabilitating coral reefs. Therefore, it does not align with the objective of the specified topic.

Categories

Based on the content of "Cozumel Plunging:

A Submerged Wonderland," the relevant categories for organizing or classifying this information could include the following:

- "Ecotourism":

This category is relevant as the description highlights the natural beauty and biodiversity of Cozumel, which attracts visitors for eco-friendly and

[Discussion](#)



CHALLENGES > Zoom on a challenge > Selected

These are all the selections made by the various collaborators who have access to the challenge. All these actions enable the AI to make suggestions to enrich the overall challenge query.

SMARTFUSION
Powered by StorHub

HOME CHALLENGES ASK ME

List Table Selected (8)

Search...

Biodiversity Credit for Companies

Unfollow Newsletter White paper Share Edit

Selected (8)

My contributions Suggested Ask me Mindmap Brainstorming Scan Database Influencers Discussion

Exploring Biodiversity Gain Planning and Legal Risks

News Added by Ronan Delisle · 13/09/2024

Exploring Biodiversity Gain Planning and Legal Risks Biodiversity gain planning is an essential approach to address the alarming decline in biodiversity. Biodiversity net gain (BNG) is a term used to describe the process of leaving the biodiversity of a site in a better state than...

Website

Send a message (search a user with @)

A technological biodiversity monitoring toolkit for biocredits

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Website

Send a message (search a user with @)

Exploring Biodiversity Gain Planning and Legal Risks

Exploring Biodiversity Gain Planning and Legal Risks Biodiversity gain planning is an essential approach to address the alarming decline in biodiversity. Biodiversity net gain (BNG) is a term used to describe the process of leaving the biodiversity of a site in a better state than before development. It is becoming a legal requirement in many countries, including the UK, where the Environment Act 2021 mandates a minimum of 10% biodiversity net gain in new developments. Biodiversity gain planning aims to create an

View all

Relevancy Suggested Content Related content Analyse

Relevancy with Biodiversity Credit for Companies

The content is directly relevant to the topic of 'Biodiversity Credit for Companies' as it explores the legal frameworks and planning considerations associated with biodiversity gain. Companies seeking to understand how to navigate the complexities of biodiversity credits can benefit from insights into planning and risk management strategies. The article likely discusses how companies can not only comply with regulatory requirements but also enhance their sustainability profiles through effective biodiversity practices. This connection is crucial for companies looking to leverage biodiversity credits as part of their environmental responsibility initiatives.

Categories

The relevant categories for "Biodiversity Credit for Companies," especially concerning the content of "Exploring Biodiversity Gain Planning and Legal Risks," can be organized into several key areas:

1. "Biodiversity Conservation":

Discussion

Export button:

- **Mail** : you can share this selection with Smartfusion users and/or by email
- **Excel**: generate an Excel file with this selection
- **PowerPoint AI**: generate a PPT file with this selection
- **Whitepaper**: generate a PPT whitepaper based on this selection

Ask Me

- You have selected publications that interest you.
- You can ask the Smartfusion AI about the selected content.
- It is also possible to deselect them (using the "unlink" chain icon).



CHALLENGES > Zoom on a challenge > My contributions

View of all the publications on which you have personally reacted
(icons "Like" / "Chain" / "Save")

SMARTFUSION
Powered by Stardust

HOME CHALLENGES ASK ME

9+

Alternative leather Materials

Share Newsletter

Mushroom Leather
Piñatex
Vegan Leather

Selected (81)

My contributions

Suggested

Ask me

Mindmap

Brainstorming

Scan

Databases

Search...

Contribution (2)

☒ Date

☐ Relevancy

Relevancy min: 10%

News Added by Sophie · 05/08/2024

Bamboo Staging White Vegan Leather Platforms Size...

Bamboo Staging White Vegan Leather Platforms Size 7 Great, preowned condition. Light wear Approx 2.5 inch platform #bamboo #veganleather #platforms - Sold by @jadedladyvintage

Website

Send a message (search a user with @)

News Added by Sophie · 05/08/2024

Hailey Faux Leather Bomber

Dex hit it out of the park with this gorg vegan leather bomber. Perfect to style for the evening with a denim maxi skirt, or your favourite wide leg trousers and sneakers on the weekend

Réglages Système

Content Ask me

Bamboo Staging White Vegan Leather Platforms Size...

Bamboo Staging White Vegan Leather Platforms Size 7 Great, preowned condition. Light wear Approx 2.5 inch platform #bamboo #veganleather #platforms - Sold by @jadedladyvintage

Matching requests

Suggested Content

Related content

Analyse

Relevancy with Alternative leather Materials

The content is relevant for the topic 'Alternative leather Materials' as it specifically mentions 'vegan leather' in the product name and URL. Vegan leather is a popular alternative material to traditional leather as it is cruelty-free and more sustainable. By showcasing a product made of white vegan leather platforms, the content provides valuable information and examples of how alternative materials like vegan leather are being used in everyday fashion items, contributing to a more environmentally friendly and ethical fashion industry.

Discussion



CHALLENGES > Zoom on a challenge > Suggested

Personal content suggestions based on the publications you have liked

SMARTFUSION
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HOMECHALLENGESASK ME

9+ShoppingCartProfile

Alternative leather Materials

ShareNewsletter

Mushroom Leather
Piñatex
Vegan Leather

Selected (81)
My contributions
Suggested
Ask me
Mindmap
Brainstorming
Scan
Database

All (9 111 161)Companies (1 513 898)Patents (2 788 597)News (4 808 353)Contribution (552)

Refine your search

SELECT

eco

Flow

15/12/2023

CCG

Recycled Leather vs Real Leather: Sustainability and Style ...

The main difference between recycled leather and real leather lies in their composition and production processes. Recycled leather, also known as bonded leather

Website

Why does it match ?

Send a message (search a user with @)

SELECT

FLOW

Flow

14/01/2024

CCG

Mycelium Afoot: Fashioning Sustainable Footwear

A mycelium inner sole was sandwiched between vegetable tanned leather outer and inner soles. A lacing method was developed to structurally sandwich shoe layers.

Website

Why does it match ?

Send a message (search a user with @)

Recycled Leather vs Real Leather: Sustainability and Style ...

The main difference between recycled leather and real leather lies in their composition and production processes. Recycled leather, also known as bonded leather

Matching requests

Suggested Content

Analyse

Categories

The relevant categories for this content are sustainability and style.

1. Sustainability:
This is a key aspect in comparing recycled leather and real leather.
Understanding the environmental impact of both materials and their production processes is vital for consumers who prioritize sustainability in their purchasing decisions.

2. Style:
The aesthetic appeal and design of leather products are also important factors to consider when choosing between recycled leather and real leather.
Some consumers may

Discussion



CHALLENGES > Zoom on a challenge > Mindmap

This module allows you to create a mindmap to structure ideas and information around the challenge. Smartfusion suggests publications related to the branches you select.

The screenshot displays the Smartfusion interface. On the left, a sidebar shows a profile for 'Biodiversity Credit for Companies' with options to 'Unfollow', 'Newsletter', 'White paper', and 'Share'. Below this is a 'Watch' section with links to 'Axes (5)', 'Action plan (0)', 'Ideas (6)', 'Selected (8)', 'My contributions', 'Suggested', 'Ask me', and 'Mindmap'. The main area features a mindmap centered on 'Biodiversity Credit for Companies'. The mindmap has four main branches: 'WHEN (Long to Short Term Développement)', 'WHAT (products or services)', 'WHO (Key players)', and 'WHY (Properties, characteristics)'. Each branch has several sub-branches. For example, 'WHEN' includes 'mediate adoption for compliance', 'short-term regulatory deadlines', 'medium-term market development', 'long-term sustainability strategies', and 'ongoing monitoring and reporting'. 'WHAT' includes 'Biodiversity offsets', 'Nature-based solutions', 'Ecosystem service valuation', 'Corporate sustainability reporting', and 'Regulatory frameworks'. 'WHO' includes 'startups', 'companies', 'academic', and 'experts'. 'WHY' includes 'Mitigate environmental impact', 'Enhance corporate reputation', and 'Compliance with regulations'. To the right of the mindmap, there is a news article titled 'Sustainable Wildlife Conservation Experiences: Contributing to Environmental Preservation in Outdoor Lifestyles'. The article text states: 'When it comes to sustainable wildlife conservation experiences, it is crucial to consider the impact of human activities on natural habitats and ecosystems. By participating in responsible wildlife tourism initiatives, individuals can contribute to the preservatio...'. Below the text is a 'SELECT' button and a 'Website' link. The article image shows a satellite dish and a globe with the word 'NEWS' overlaid. At the bottom of the interface, there is a 'Flow' section with the date '15/03/2024' and a 'Discussion' button.

Create branches semantic request

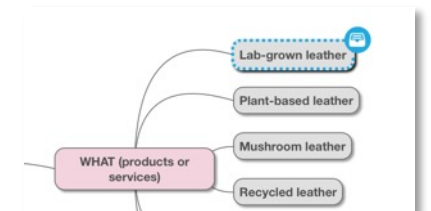


Icon "create branches semantic request"

- Select one or more branches, then click on the icon.
- Based on this selection, the Smartfusion AI suggests relevant publications.

Drag & drop

- With the mouse, you can drag the publications that interest you to the branch.





CHALLENGES > Zoom on a challenge > Scan

Based on a text, URL, or document, Smartfusion scans what you provide and generates a stream of relevant publications related to that source.

Generate related content from:

Text Url File

☒ Advanced

Extract

Example: URL integration

- You want Smartfusion to generate publications related to a website that interests you.
- You enter the URL of the site (or a text excerpt or document) and click on the "Extract" button.

The screenshot displays the Smartfusion web application interface. At the top, the navigation bar includes 'HOME', 'CHALLENGES', and 'ASK ME'. The main content area is titled 'Generate related content from:' and features three input options: 'Text', 'Url', and 'File'. The 'Url' option is selected, and the URL 'https://www.id-eight.com' is entered. Below the input field, there is a checkbox for 'Advanced' and an 'Extract' button. The search results are displayed in a grid format. The first result is a 'Patent' titled 'Vegan leather formulation based on natural fibers' by Moroccan Foundation For Advanced Science Innovation And Res Mascir, Kad Holding Rachid Bouhfid, Abou El Kacem Quaiss, Marya RAJI, dated 2023-06-28. The second result is a 'Flow' titled 'Material innovation - • - Vegan leather alternatives' dated 10/05/2024. On the right side, there is a sidebar with a search bar and a list of categories: 'Matching requests', 'Suggested Content', and 'Analyse'. The 'Matching requests' section shows the search criteria and the resulting categories.

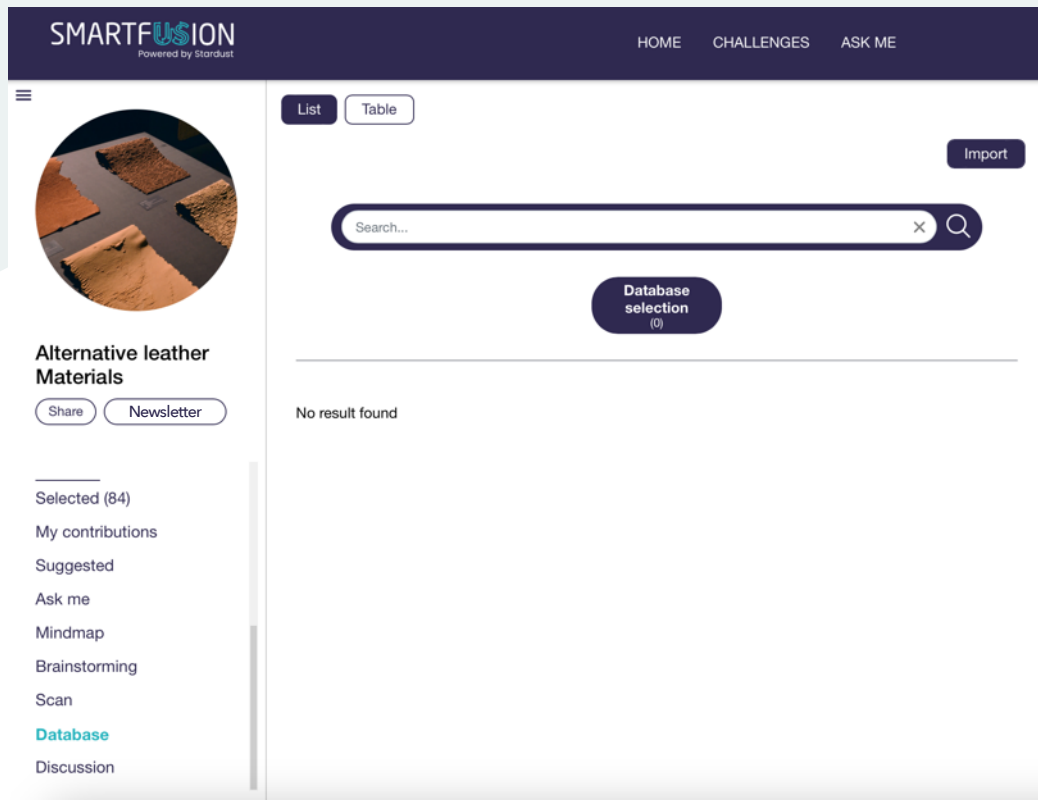
Results

A stream of publications is then automatically generated.



CHALLENGES > Zoom on a challenge > Database

You can import a file (Excel listing), and the Smartfusion AI will create the database on which it can perform relevance analysis related to the challenge and generate a stream of publications.



"Import" Button

Click on import to select your file

Import your listing

Before your import, you need to check:

- ✓ Your listing extension is: **.csv ou .xls**
- ✓ The first line of your file has a **name in each column**

Select your listing

A pop-up window will open

Read the instructions, then click on "Select your listing."



CHALLENGES > Zoom on a challenge > Database

Field names from your listing

Company Name
Material Name Biomimicry
Category HQ (Country)
Year Founded Founders
About Company Website

Drag & drop the fields in the relevant section to make a proper import

Title*

Description

Link

Fields to keep

All not selected to Fields to keep

Preparation for import

You need to complete the various fields so that Smartfusion can generate the database.

Field names from your listing

Company Name
Material Name Biomimicry
Category HQ (Country)
Year Founded Founders
About Company Website

Drag & drop the fields in the relevant section to make a proper import

1. Title* Company Name

2. Description About

3. Link Company Website

4. Fields to keep Material Name Biomimicry Category HQ (Country) Year Founded Founders

All not selected to Fields to keep

Fields to complete / drag & drop

1. **Write the name of the database** (e.g., Biotechnology companies).
2. **Title:** In the left column, drag & drop "company/name" to the empty field in the middle.
3. **Description:** In the left column, drag & drop "about" to the empty field in the middle.
4. **Link:** In the left column, drag & drop "Company website" to the empty field in the middle.
5. **Fields to keep:** In the left column, drag & drop the remaining fields to the empty field in the middle.
6. **Click** the bottom button to start the import.



CHALLENGES > Zoom on a challenge > Database

SMARTFUSION
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HOME CHALLENGES ASK ME

9+

Alternative leather Materials

Share Newsletter

Selected (84)

My contributions

Suggested

Ask me

Mindmap

Brainstorming

Scan

Database

Discussion

List Table

Import

Search...

Database selection
(145)

SELECT

Databases 07/08/2024

3D Bio-Tissues Ltd

A biotech start-up spun out from Newcastle University in 2019, 3D Bio-Tissues (3DBT) is at the forefront of producing bio-equivalent tissues for clinical and cellular agriculture. We apply novel bio-inspired manufacturing processes to generate complex structures.

Website

Send a message (search a user with @)

SELECT

Databases 07/08/2024

Adriano di Marti

After working in the furniture, automotive, and fashion

Content Ask me

3D Bio-Tissues Ltd

A biotech start-up spun out from Newcastle University in 2019, 3D Bio-Tissues (3DBT) is at the forefront of producing bio-equivalent tissues for clinical and cellular agriculture. We apply novel bio-inspired manufacturing processes to generate complex structures.

Matching requests

Suggested Content

Analyse

Relevancy with Alternative leather Materials

The content is not relevant for the topic of Alternative Leather Materials. While 3D Bio-Tissues Ltd might be related to bioengineering or healthcare, the focus on 3D bio-tissues does not align with alternative leather materials which are typically related to sustainable fashion and material science. The company's specialization in bio-tissues suggests a different industry focus than the production of leather alternatives.

Categories

The relevant category

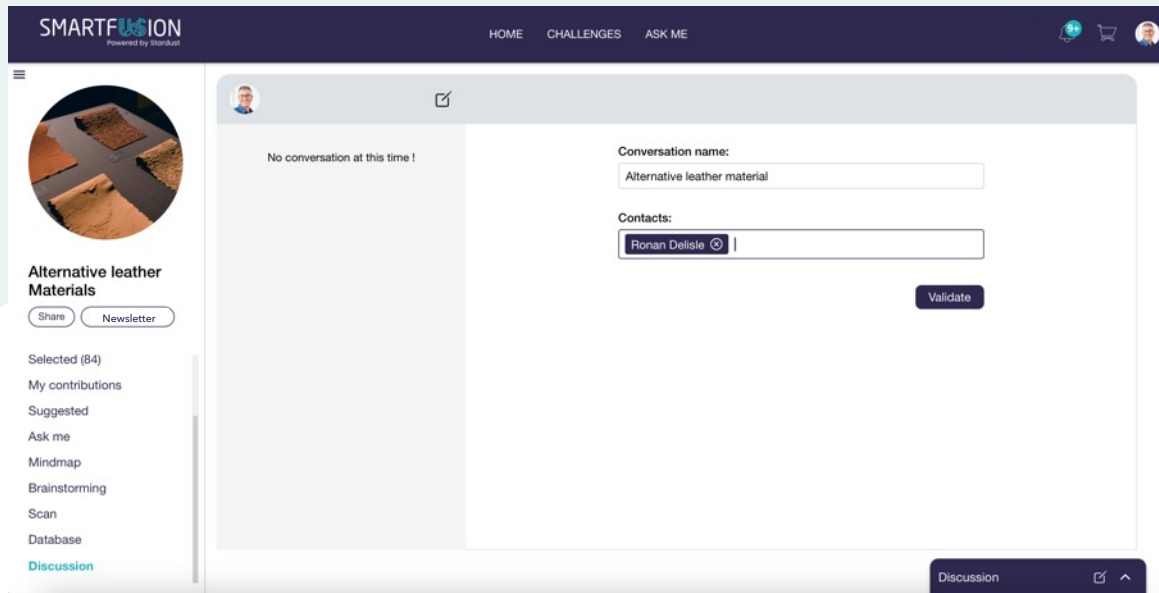
Discussion

Generation of the publication feed
Based on the file you imported



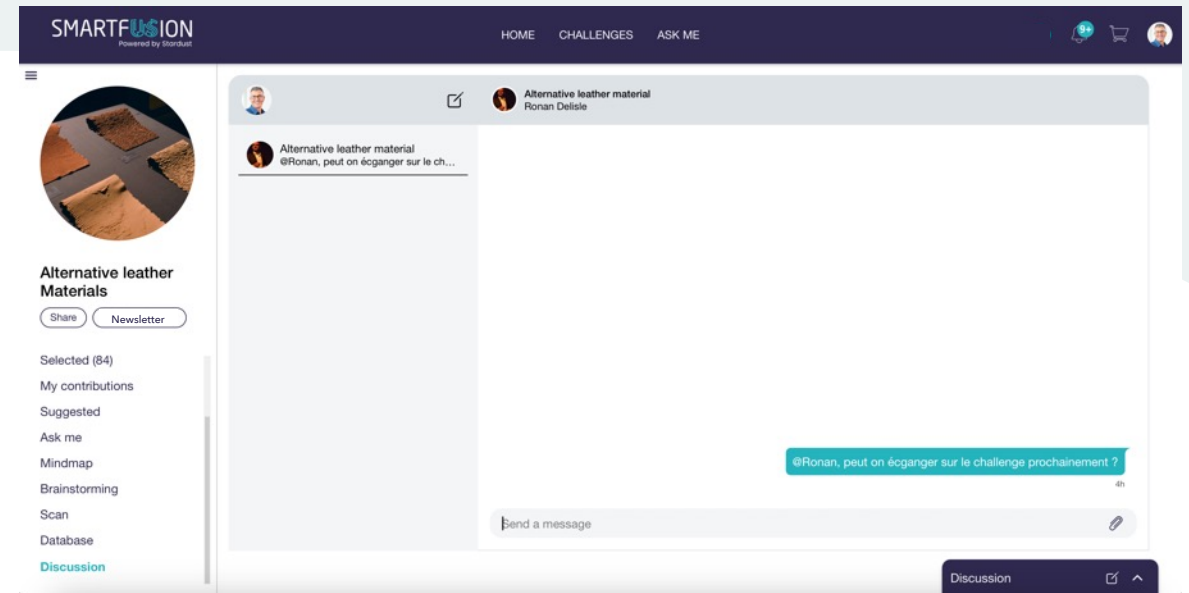
CHALLENGES > Zoom on a challenge > Discussion

Like a WhatsApp messenger, you can create different conversations with the collaborators of your choice and share files.



Fields to complete

- Conversation name: Enter the name of the group you want to create
- Contacts: Start typing the name of the collaborator, a list will appear for you to select their name



Conversation

- Send your messages to the group



CHALLENGES > Zoom on a challenge > Discussion

The screenshot displays the SMARTFUSION app interface. The top navigation bar is dark purple with the SMARTFUSION logo (Powered by Stardust) on the left and links for HOME, CHALLENGES, and ASK ME in the center. On the right of the bar are icons for notifications (9+), a shopping cart, and a user profile. The main content area is divided into a left sidebar and a central challenge view. The sidebar contains a circular image of leather materials, the title 'Alternative leather Materials', 'Share' and 'Newsletter' buttons, and a list of categories: Selected (84), My contributions, Suggested, Ask me, Mindmap, Brainstorming, Scan, Database, and Discussion (highlighted in blue). The central challenge view shows a post by 'Alternative leather material Ronan Delisle' with a text input field containing '@Ronan, peut on échanger sur le ch...'. At the bottom right, two discussion popups are shown. The first popup, titled 'Alternative leather material', shows a message from '@Ronan, peut on échanger sur le challenge prochainement ?' sent 4h ago, with a 'Send a message' input field below. The second popup, titled 'Discussion', shows the same message and input field.

Discussion Popup

The exchanges also appear in the discussion popups at the bottom right of the screen.

Any suggestions to improve this user deck?

Feel free to share your feedback with us by sending your comments via email:
s.delisle@stardust-conseil.com



STARDUST
connect to create

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