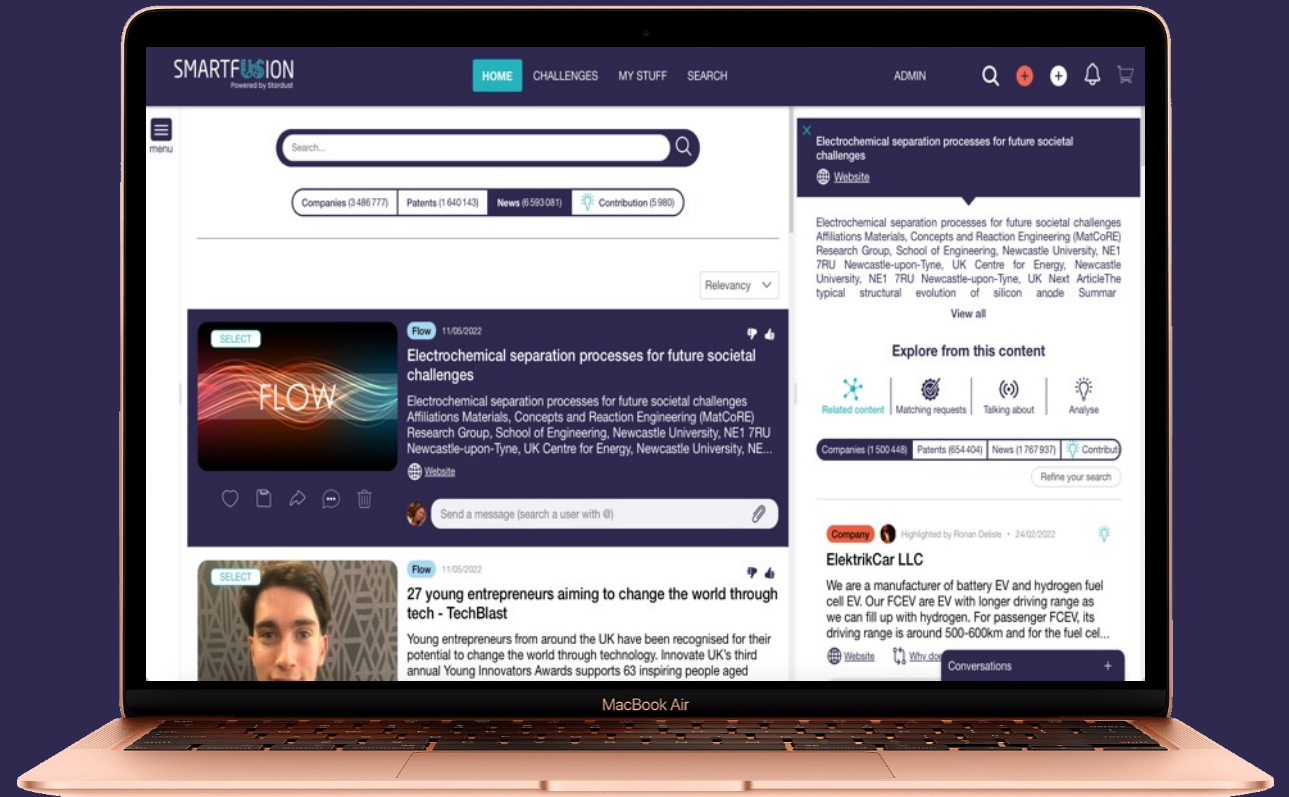


SMARTFUSION

Powered by Stardust

La plateforme d'IA au service de
votre stratégie d'innovation.



Smartfusion supporte votre process dans sa globalité depuis la veille technologique jusqu'au pilotage de vos grands challenges d'innovation.

Smartfusion a été créé pour répondre aux enjeux stratégiques des grands groupes avec une approche très opérationnelle.

Accédez à la bonne information en continu, inhérente à vos thématiques d'intérêt et votre écosystème.

La puissance de l'IA alliée à vos expertises métiers.

Recherche avancée

Projet collaboratif

Assistance à l'idéation

Génération de Cartes Mentales

Intégration de données

Identification d'experts

Génération de présentations Powerpoint

SMARTFUSION

your innovation Ai platform



DES MILLIONS DE RESSOURCES

La plateforme agrège en continu les contenus mondiaux des réseaux sociaux (LinkedIn, Twitter, YouTube...), mais également les influenceurs, flux RSS, APIs, bases de données start-ups, brevets, blogs, sites web...



UN APPRENTISSAGE EN CONTINU

En interagissant sur la plateforme (like, partage, ajout d'informations...), Smartfusion apprend et suggère de nouvelles ressources pertinentes.



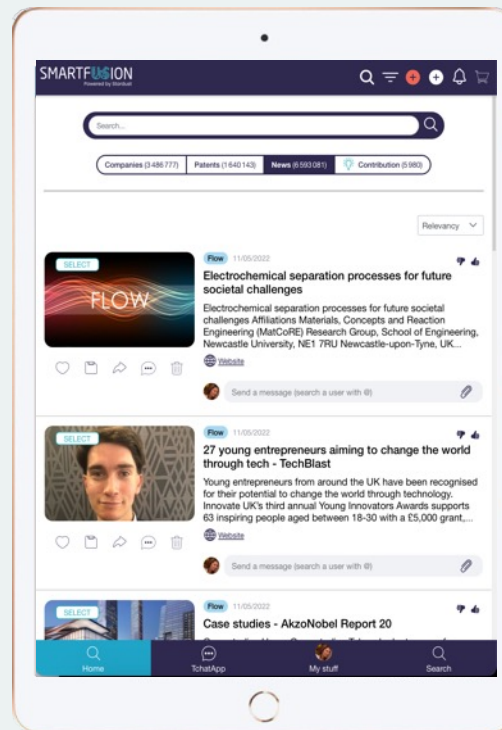
UN MOTEUR D'IA ULTRA PUISSANT

Un module NLP (natural language processing) pour comprendre et analyser vos grands thèmes d'intérêt, vos challenges stratégiques et vous révéler l'information clé et pertinente.

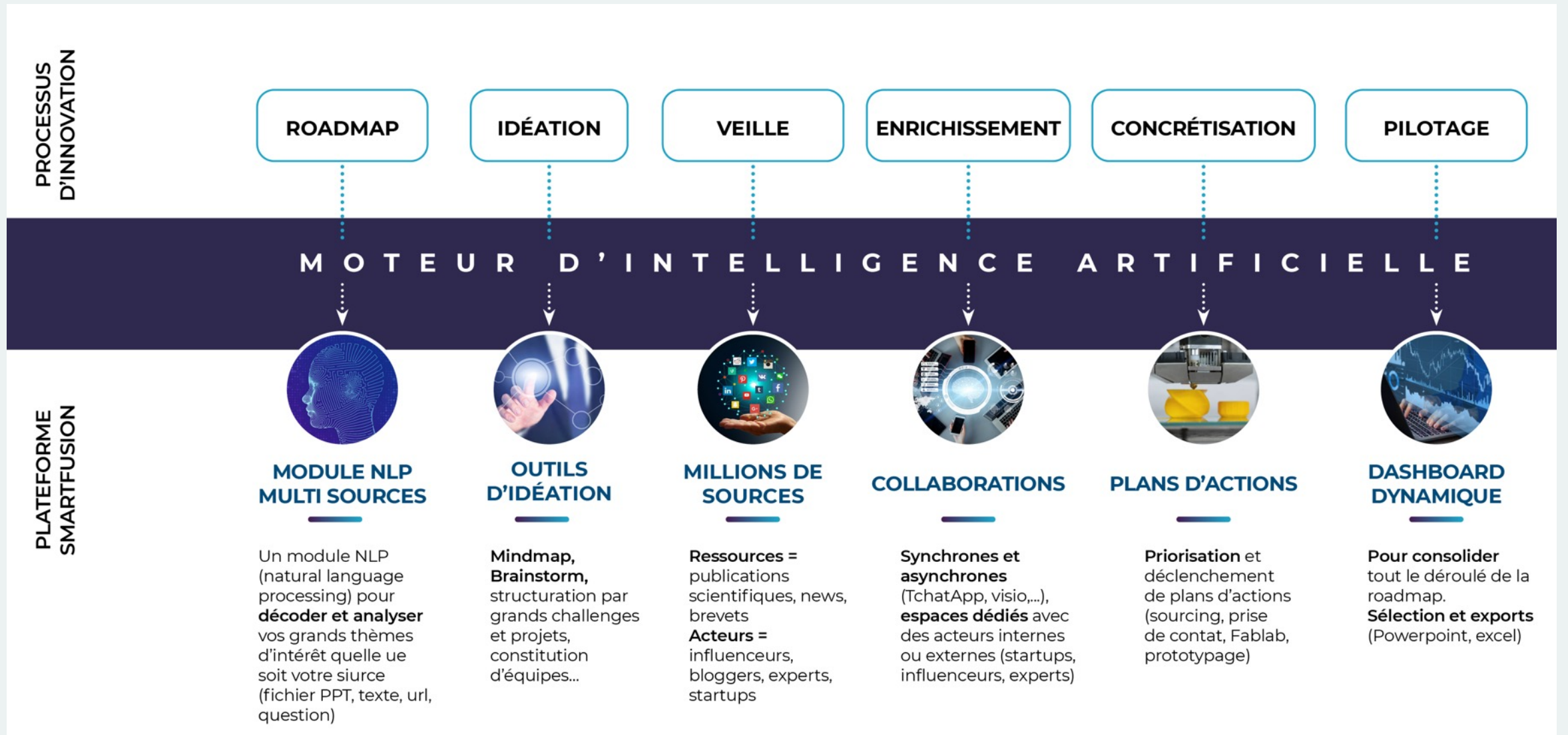


DES OUTILS COLLABORATIFS

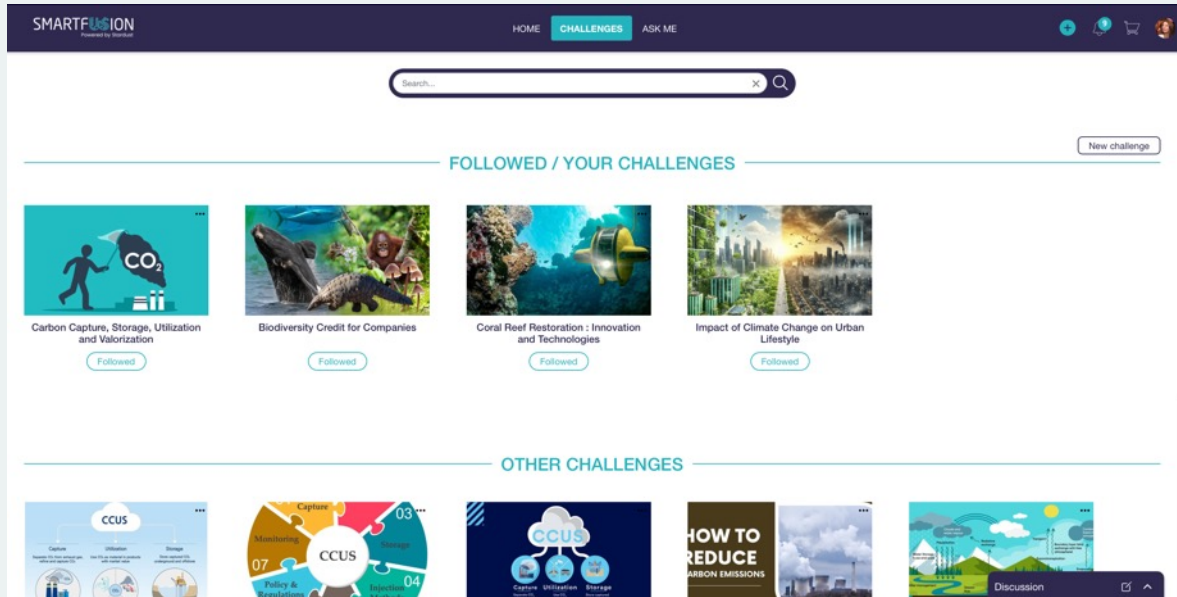
Tout au long de votre processus d'innovation, vous pouvez piloter des plans d'actions et utiliser des outils d'idéation qui viennent se greffer à votre stratégie.



Une plateforme au service de votre processus d'innovation



Ecosystème dédié —● Des espaces & outils collaboratifs



VOS CHALLENGES STRATÉGIQUES

sont organisés et toujours connectés au moteur d'IA pour vous apporter les informations de manière dynamique et en continu.

OUTILS D'IDÉATION ET DE COLLABORATION

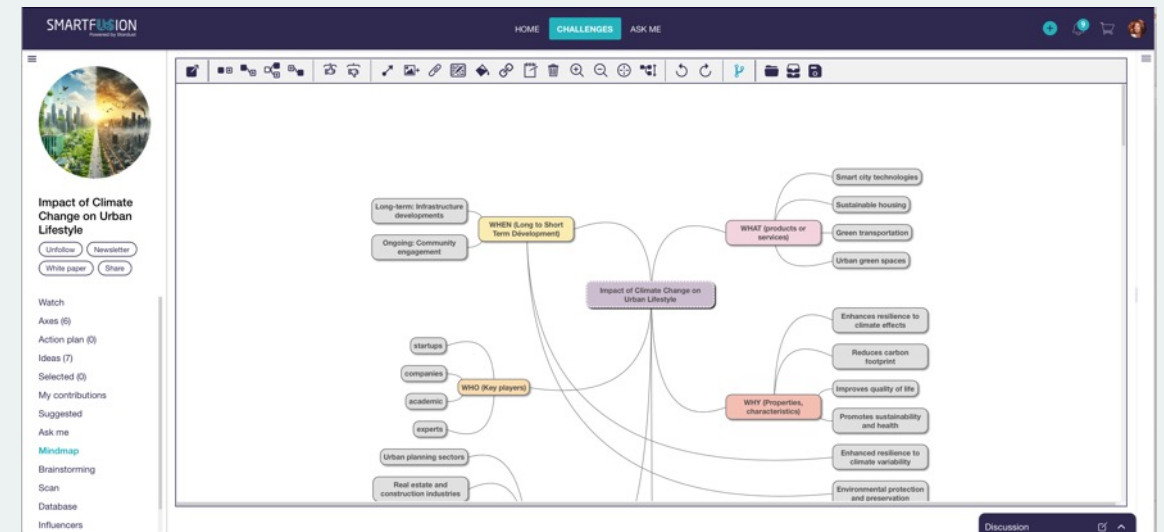
Mindmap, propositions d'idées, échanges, plan d'actions ...

PARTAGE DE CONTENU

notifications, tchat, commentaires, mail, réseaux sociaux.

PLANS D'ACTIONS OPÉRATIONNELS

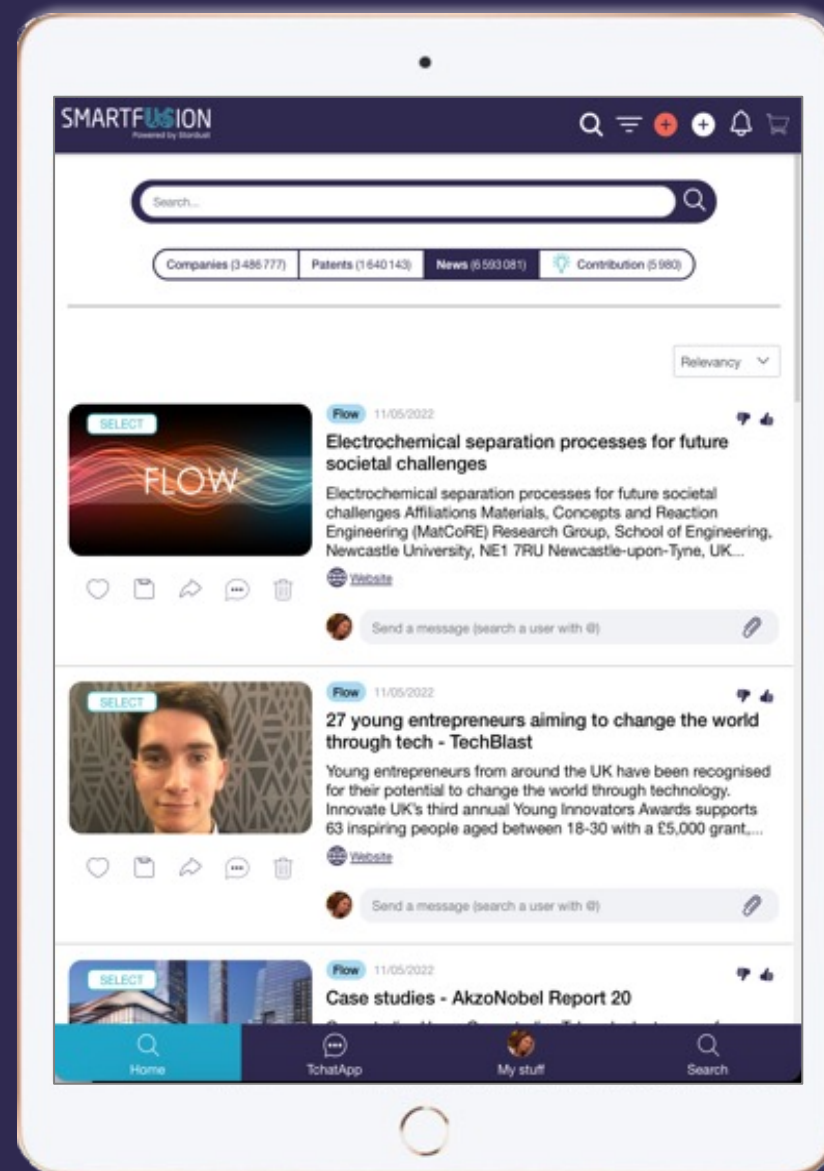
constitution d'équipes projets, définition et pilotage de vos plans d'actions à partir de vos ressources clés.



SMARTFUSION

Powered by Stardust

USER DECK

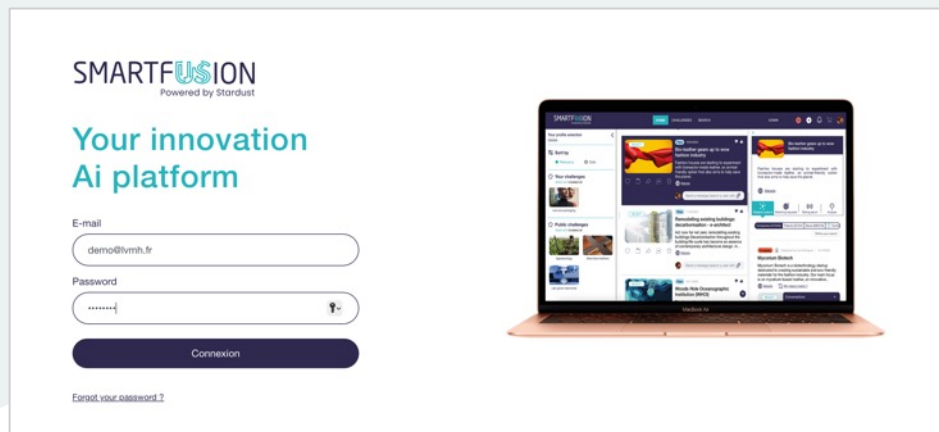




PREMIÈRE CONNEXION

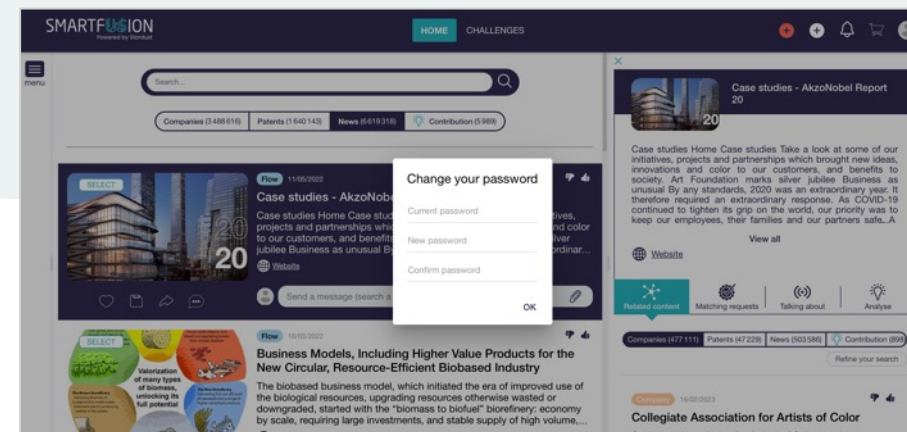
Step 1

Entrez votre adresse e-mail et le mot de passe : stardust (minuscules)



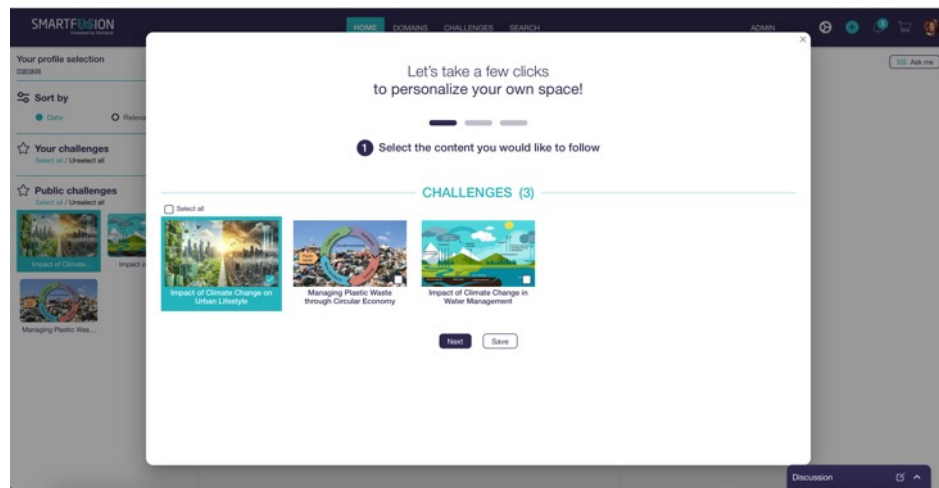
Step 2

Vous pouvez modifier votre mot de passe.



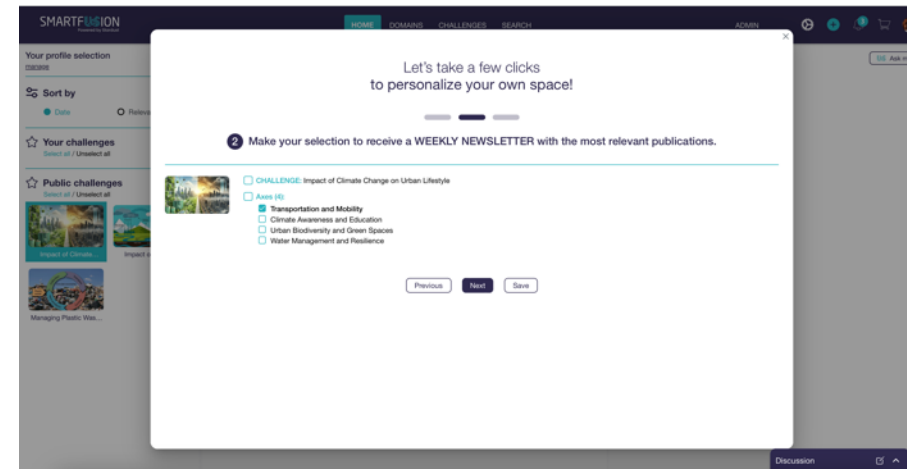
Step 3.1 > popup > sélection des challenges

Personnalisez votre profil en sélectionnant les challenges qui vous intéressent.



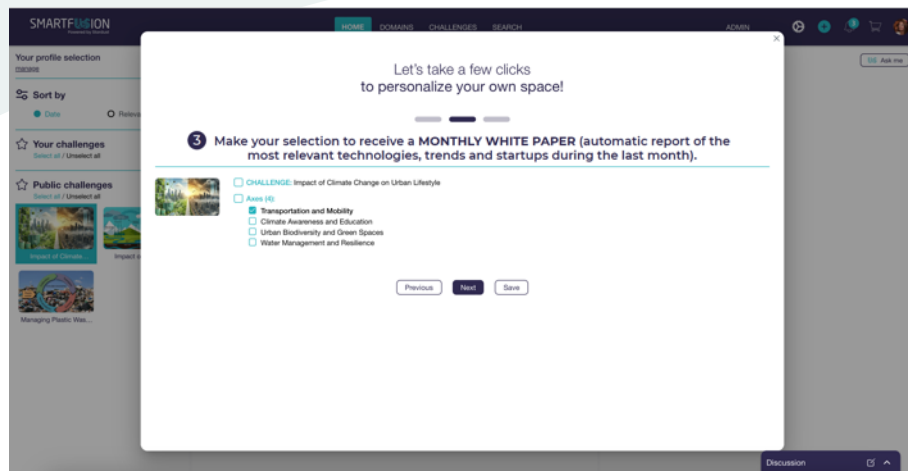
Step 3.2 > popup > sélection des newsletters

Faites votre sélection pour recevoir une NEWSLETTER HEBDOMADAIRE avec les publications les plus pertinentes.



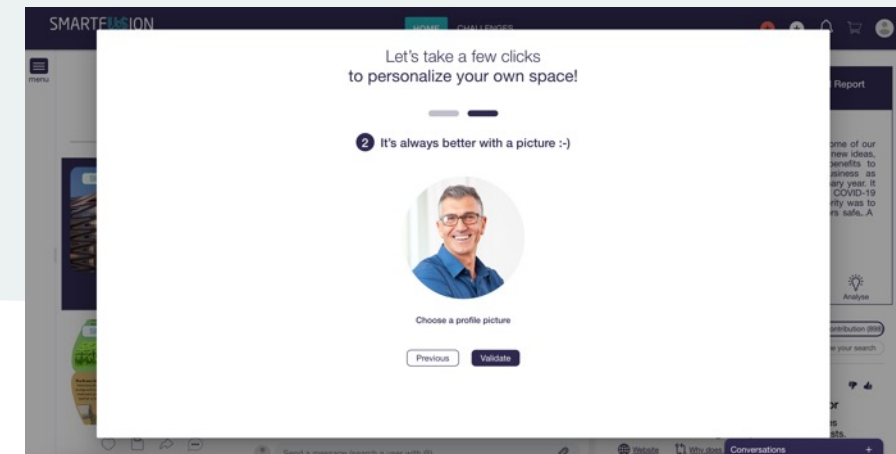
Step 3.3 > popup > sélection des white papers

Faites votre sélection pour recevoir un LIVRE BLANC MENSUEL (rapport automatique des technologies, tendances et startups les plus pertinentes du mois écoulé).



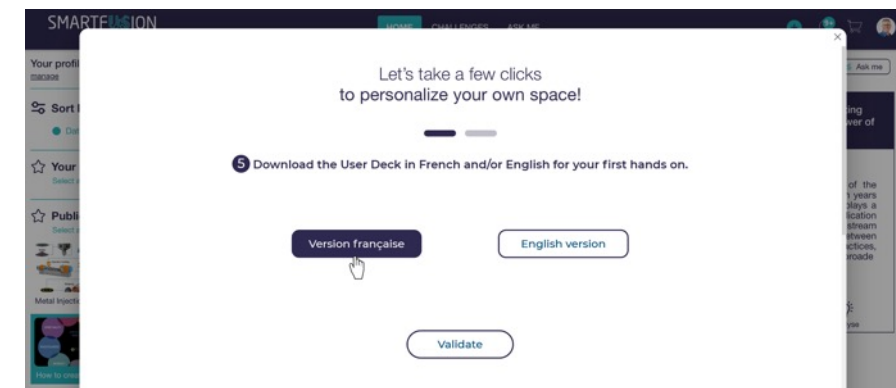
Step 3.4 > popup > Photo de profil

Ajoutez une photo de profil pour personnaliser votre compte.



Step 3.5 > popup > Deck utilisateur

Téléchargez le Deck Utilisateur en français et/ou en anglais pour une première prise en main de la plateforme. Cliquez sur « Valider », vous serez ensuite dirigé vers la home de Smartfusion.



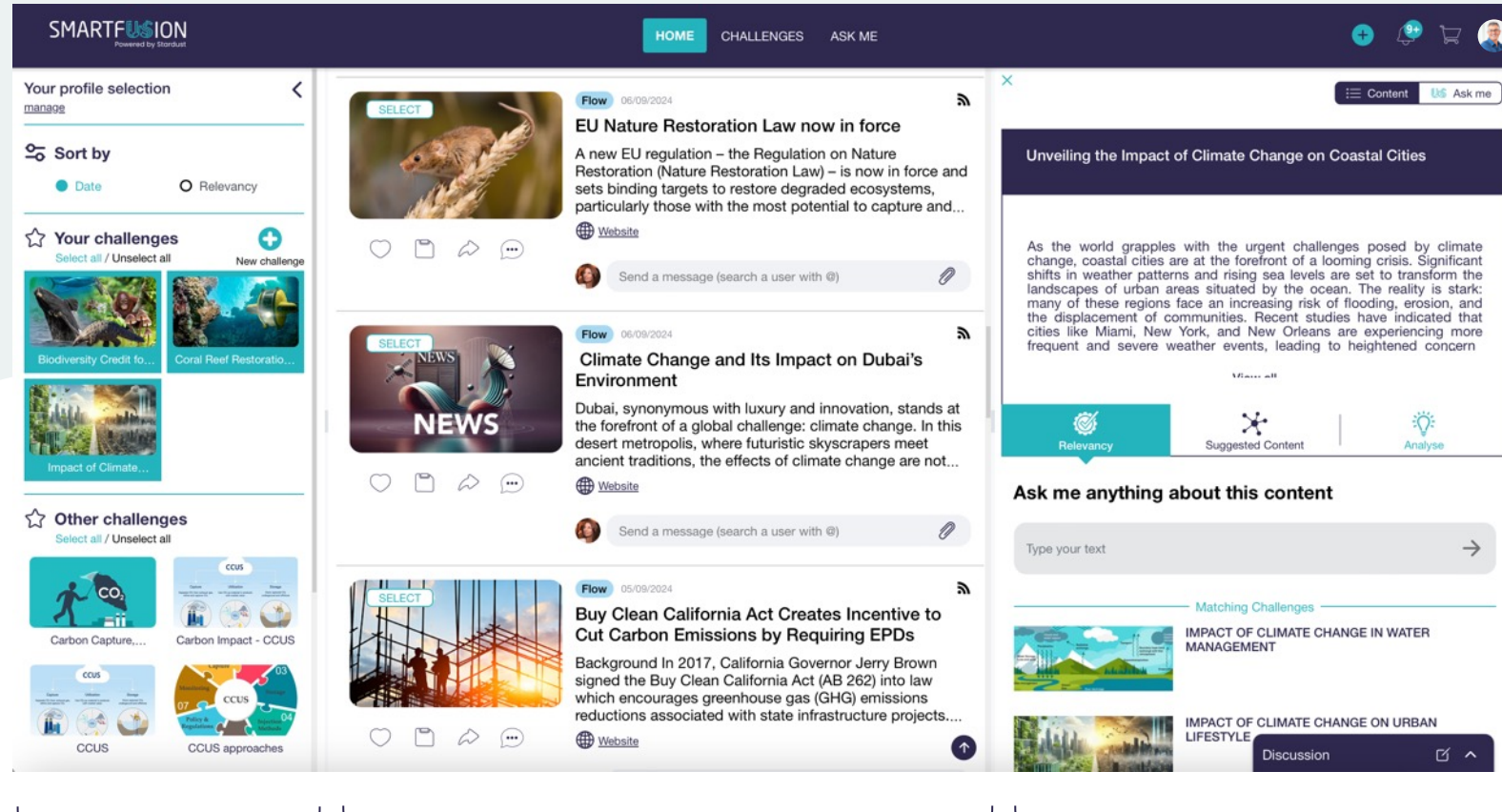


HOME > vue d'ensemble

Header

3 rubriques :

- HOME
- CHALLENGES
- ASK ME



Header



Notifications



Gérez simplement les publications que vous avez sélectionnées via le bouton « SELECT » positionné sur l'image de la publication



Accédez à votre profil

Colonne de gauche

Rubriques :

- Your profile selection
- Sort by
- Your challenges
- Public challenges

Colonne du milieu

Flux de publications (tri par) :

- Companies
- Patents
- News
- Contributions

Colonne de droite

Détails publication cliquée :

- Descriptif
- Relevancy / Suggested content / Analysis

Bouton en haut « Ask me » :
posez toutes vos questions à l'IA

Discussion

Tchatez avec vos collaborateurs



HEADER > Rubriques menu principal



Logo SMARTFUSION
Renvoi à la home page

HOME

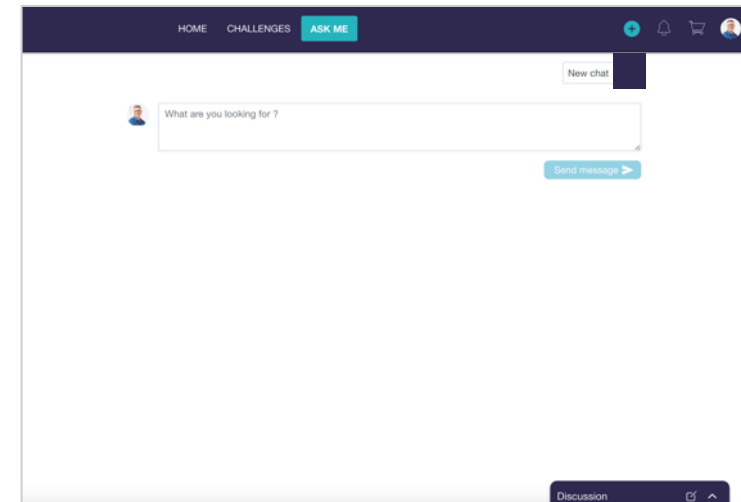
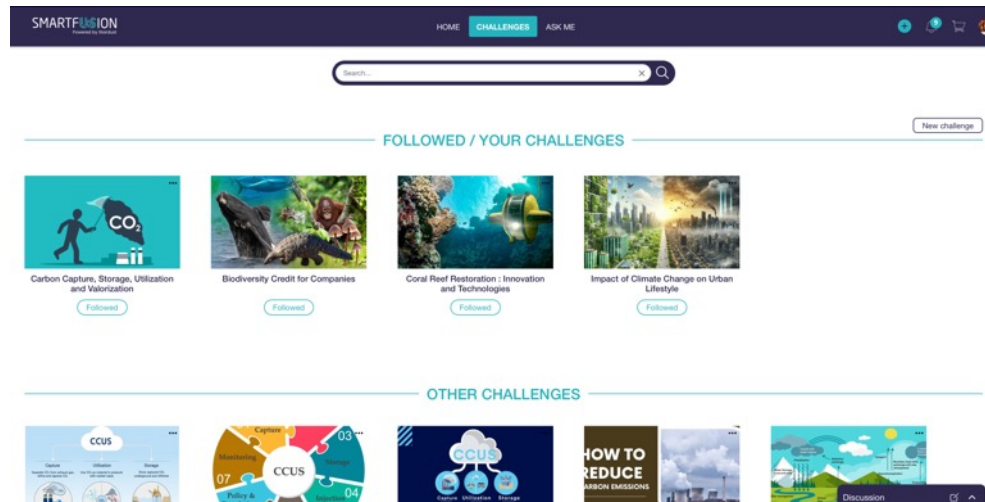
- Consultez votre flux de publications associées à votre profil.
- Accès au menu de gauche pour la gestion de votre flux / profil.

CHALLENGES

Agissez, collaborez en accédant à vos challenges et les challenges publics.

ASK ME

Posez toutes vos questions à l'IA, vous obtiendrez une réponse immédiate.



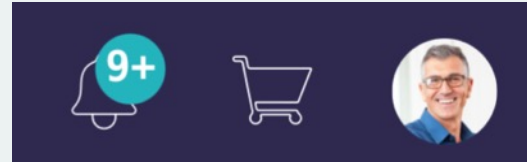


HEADER > Boutons à droite



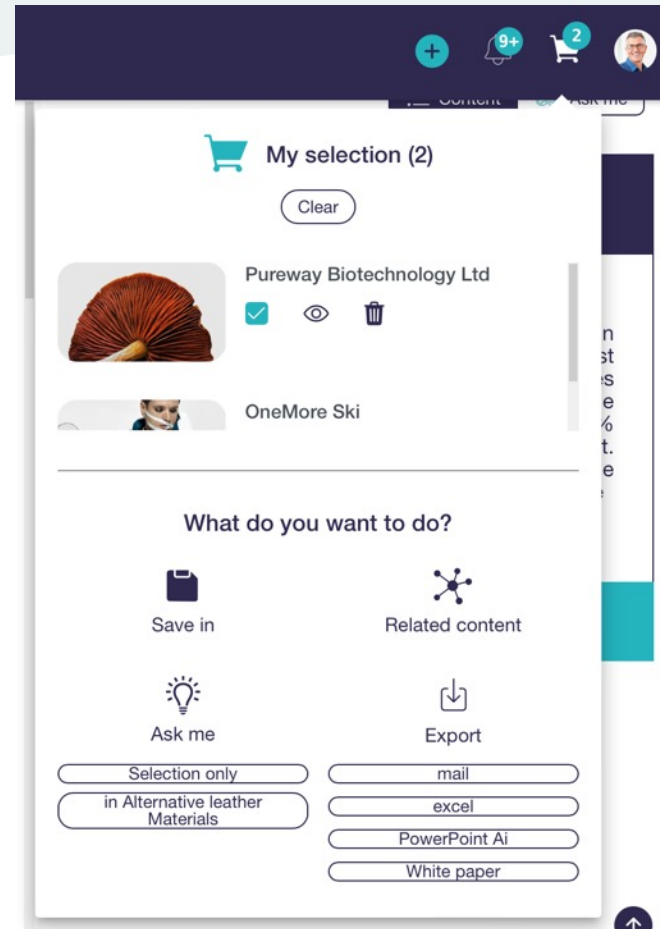
Notifications

- En cliquant sur l'icone, vous accédez à l'ensemble de vos notifications.
- Si vous avez de nouvelles notifications, leur nombre apparaît sur le picto.



My profile

Accédez à votre espace personnel (vos highlights, challenges, folders, gestion de vos abonnements via le menu « My profile » et déconnexion de Smartfusion).



My selection

Clear

Efface votre sélection

3 boutons

- ☒ Désélectionner
- Voir plus d'infos
- Supprimer

4 actions possibles

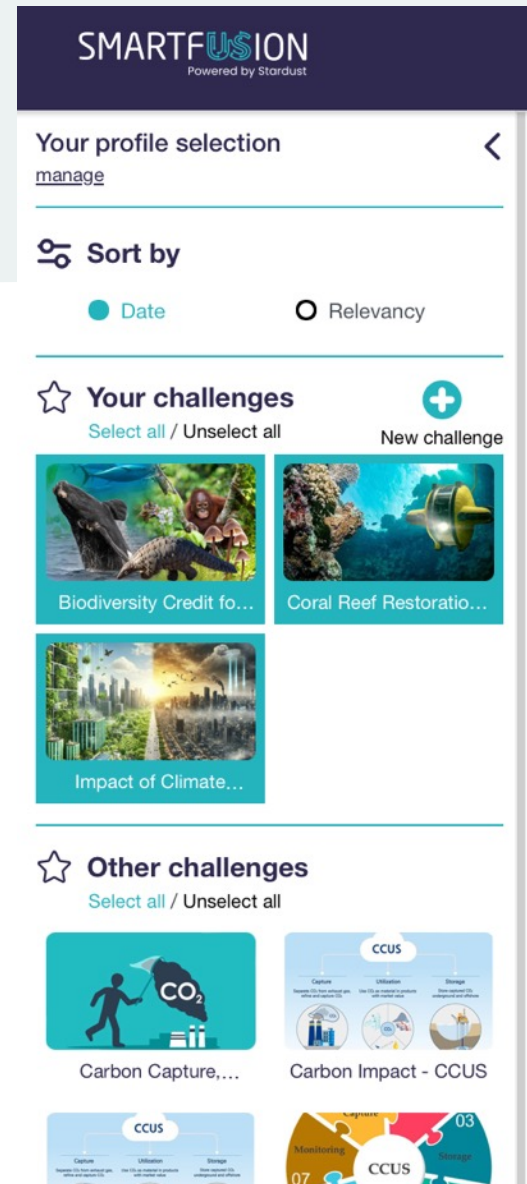
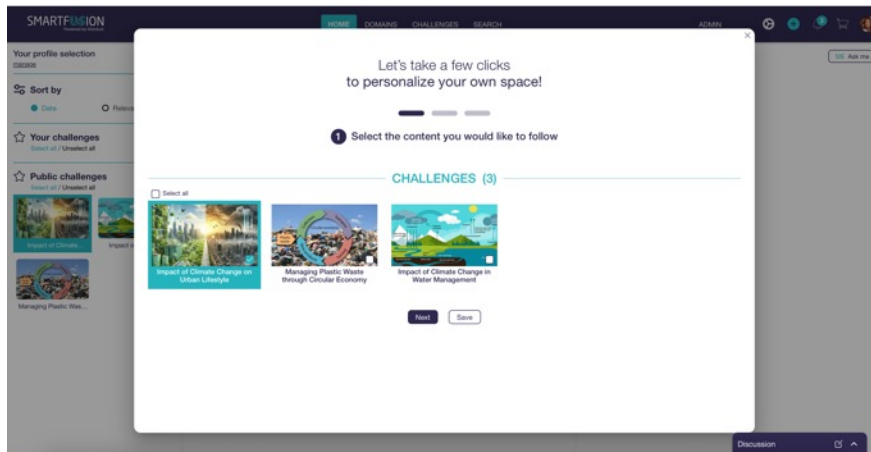
- **Save in** : enregistrer la sélection
- **Related content** : voir les publications pertinentes par rapport à cette sélection
- **Ask me** : posez vos questions à l'IA Smartfusion sur la base de votre sélection (« Selection only » : analyse librement sur la base de la sélection / « In – Nom du challenge – » : analyse la sélection au regard du challenge)
- **Export** : exporter la sélection par mail / excel / Powerpoint ou encore générez un white paper



HOME > Colonne de gauche (menu)

Your profile selection > manage

Au clic, ouverture de la popup qui apparaît lors de votre première connexion.
Vous pouvez modifier vos choix / sélections si vous le souhaitez.



Flèche

Fermer le menu / colonne gauche

Sort by

- Relevancy : tri par pertinence
- Date : tri par date (du plus récent au plus ancien)

Your challenges

= les challenges que vous avez créés et ceux que vous suivez.
Sélectionnez vos challenges d'intérêt. Vous verrez ensuite dans la colonne du milieu les publications pertinentes en lien avec ces challenges.

Other challenges

= les challenges créés par vos collaborateurs

Vous pouvez suivre un ou plusieurs challenges publics, ils apparaîtront ensuite dans « Your challenges »



HOME > Colonne du milieu (flux de publications)

Select

en cliquant sur le bouton SELECT, vous ajoutez rapidement les publications qui vous intéressent dans votre panier 🛒

4 boutons d'actions possibles :



Like : En cliquant sur « like », l'IA Smartfusion comprend et apprend : des publications en lien avec vos « like » vous seront davantage proposées.



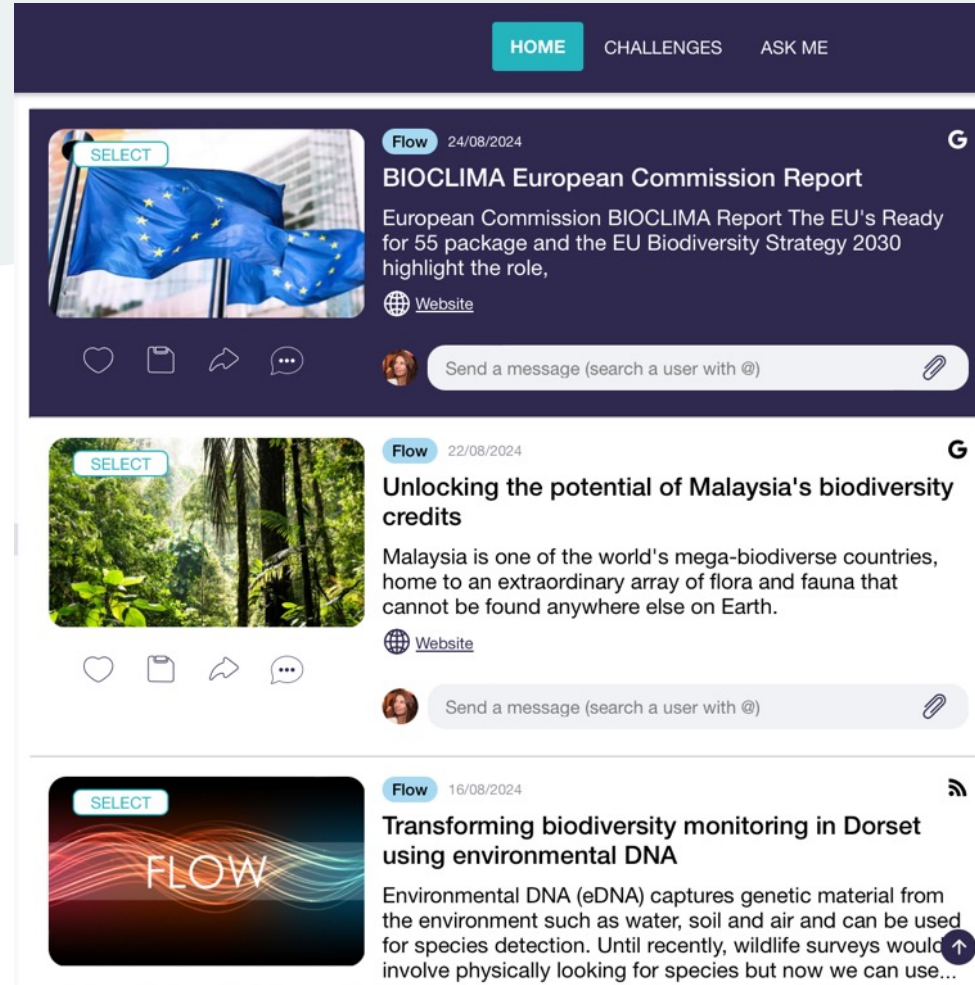
Enregistrer la publication dans vos folders / challenges (possibilité de créer de nouveaux répertoires).



Partager dans Smartfusion et/ou par mail.



Commenter : possibilité de notifier des collaborateurs en recherchant leur nom dans la plateforme (@prénom...).



Source

Picto de la source de la publication (ex. « G = Google »)

Publication

- En cliquant sur la publication, vous obtenez des informations plus détaillées et des suggestions de publications associées (colonne de droite).
- Chaque publication est datée et catégorisée : Companies / Patents / News / Contributions



CHALLENGES

SEARCH : saisissez votre recherche et les challenges correspondants s'afficheront.



FOLLOWED / YOUR CHALLENGES

- Tous les challenges que vous avez créés et/ou que vous suivez
- Cliquez sur l'une des vignettes pour pouvoir travailler le challenge sélectionné



OTHER CHALLENGES :

- Tous les challenges publics
- En cliquant sur « follow », le challenge sera rajouté à la section « FOLLOWED / YOUR CHALLENGES »



SMARTFUSION
Powered by Stradust

HOME CHALLENGES ASK ME

Search...

New challenge

FOLLOWED / YOUR CHALLENGES

Carbon Capture, Storage, Utilization and Valorization
Followed

Biodiversity Credit for Companies
Followed

Coral Reef Restoration : Innovation and Technologies
Followed

Impact of Climate Change on Urban Lifestyle
Followed

OTHER CHALLENGES

CCUS
Capture Utilization Storage
Discussion



CHALLENGES > Zoom sur un challenge > colonne de gauche

4 boutons sous le titre du challenge :

- **Unfollow** : ne plus suivre ce challenge
- **Newsletter** : gérez vos abonnements à la « weekly digest », spécifiques à ce challenge
- **White paper** : générez un document PPT « whitepaper » relatif à ce challenge
- **Share** : partagez ce challenge dans Smartfusion et/ou par mail

Rubriques menu du challenge :

Chaque rubrique est détaillée dans les slides suivants

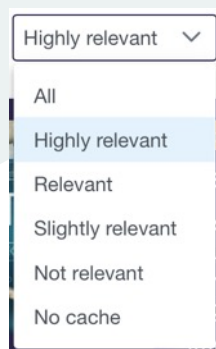
The screenshot displays the SMARTFUSION interface. At the top, there's a navigation bar with 'HOME', 'CHALLENGES', and 'ASK ME'. The main content area features a challenge titled 'Biodiversity Credit for Companies'. Below the title, there are four buttons: 'Unfollow', 'Newsletter', 'White paper', and 'Share'. To the left of the challenge, a sidebar menu lists various categories: 'Watch', 'Axes (5)', 'Action plan (0)', 'Ideas (4)', 'Selected (8)', 'My contributions', 'Suggested', 'Ask me', 'Mindmap', 'Brainstorming', and 'Scan'. The main content area shows three articles related to biodiversity credits, each with a 'SELECT' button, a title, a description, a 'Website' link, and a 'Send a message' button. The right sidebar contains a section titled 'Relevancy with Biodiversity Credit for Companies' with a detailed description and a 'Discussion' button.



CHALLENGES > Zoom sur un challenge > colonne du milieu

Challenge relevancy

Menu déroulant pour filtrer le niveau de pertinence des contenus par rapport au challenge :



Sort by

Tri par pertinence ou par date

The screenshot displays the SMARTFUSION Challenges page. The top navigation bar includes 'HOME', 'CHALLENGES', and 'ASK ME'. The left sidebar shows a profile for 'Biodiversity Credit for Companies' with options to 'Unfollow', 'Newsletter', 'White paper', 'Share', and 'Edit'. Below this is a 'Watch' section with various content items. The main content area features a search bar and filters for 'All (777)', 'Companies (34)', 'Patents (0)', 'News (737)', and 'Contribution (9)'. A 'Challenge relevancy' dropdown menu is open, showing options: 'All', 'Highly relevant', 'Relevant', 'Slightly relevant', 'Not relevant', and 'No cache'. The 'Relevancy' filter is selected. The content list includes an article titled 'RePlanet announces partnership to create blockchain biodiversity credits marketplace' and another titled 'Biodiversity credits: learning lessons from other ...'. The right sidebar shows a 'Content' tab and a 'Relevancy' section with a description of the challenge and a list of categories.



CHALLENGES > Zoom sur un challenge > colonne de droite

SMARTFUSION
Powered by Stardust

HOME CHALLENGES ASK ME

Search...

All (777) Companies (34) Patents (0) News (737) Contribution (9)

Challenge relevancy: All (dropdown menu)

Relevancy (selected) Date

RePlanet announces partnership to create blockchain biodiversity credits marketplace

A blockchain marketplace for enabling transparent sales of biodiversity credits is almost ready to begin selling, following a partnership between credit developer RePlanet with a certification organisation and a blockchain company, Carbon Pulse has learned. Biodiversity, International

Biodiversity credits: learning lessons from other ...

While new monitoring technologies can help quantify biodiversity, tradeoffs ... Tags. biodiversity monitoring ecological economics economic incentives ...

Relevancy with Biodiversity Credit for Companies

The content piece discusses the creation of a blockchain marketplace specifically designed for biodiversity credits, which directly aligns with the challenge of 'Biodiversity Credits for Companies'.

It highlights a partnership aimed at enhancing the transparency and effectiveness of biodiversity credit transactions, thus addressing key aspects of the challenge such as corporate initiatives and innovative solutions.

The use of blockchain technology could also provide insights into regulatory frameworks and market dynamics, making this content highly relevant for evaluating advancements in biodiversity credit systems.

Categories

For the content titled "RePlanet announces partnership to create blockchain biodiversity credits marketplace," the relevant categories could include:

1. "Biodiversity": This is the core focus of the initiative,

Ask Me

Posez toutes vos questions à l'IA Smartfusion pour travailler le challenge

Descriptif

Informations plus détaillées sur la publication

3 rubriques relatives à la publication cliquée :

- Relevancy
- Suggested content
- Analyse

(cf slide suivant pour plus d'informations)



CHALLENGES > Zoom sur un challenge > colonne de droite (sous-menus)

Environmental Futures
Temporary fee waiver on all trading. Supporting growth in ACCU, LGC and NZU markets.

RePlanet announces partnership to create blockchain biodiversity credits marketplace

A blockchain marketplace for enabling transparent sales of biodiversity credits is almost ready to begin selling, following a partnership between credit developer RePlanet with a certification organisation and a blockchain company, Carbon Pulse has learned. Biodiversity, International

Relevancy

Suggested Content

Analyse

Relevancy with Biodiversity Credit for Companies

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Environmental Futures
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RePlanet announces partnership to create blockchain biodiversity credits marketplace

A blockchain marketplace for enabling transparent sales of biodiversity credits is almost ready to begin selling, following a partnership between credit developer RePlanet with a certification organisation and a blockchain company, Carbon Pulse has learned. Biodiversity, International

Relevancy

Suggested Content

Analyse

All (763)

Companies (33)

Patents (0)

News (725)

Contribution (5)

Refine your search

Company

 11/02/2022

CPO cb

Environment Bank

Environment Bank, we apply a system of biodiversity accounting to the impacts of development and generate investment in wildlife conservation via off-site compensation

Environmental Futures
Temporary fee waiver on all trading. Supporting growth in ACCU, LGC and NZU markets.

RePlanet announces partnership to create blockchain biodiversity credits marketplace

A blockchain marketplace for enabling transparent sales of biodiversity credits is almost ready to begin selling, following a partnership between credit developer RePlanet with a certification organisation and a blockchain company, Carbon Pulse has learned. Biodiversity, International

Relevancy

Suggested Content

Analyse

Image

Environmental Futures
Temporary fee waiver on all trading. Supporting growth in ACCU, LGC and NZU markets.

Choose another image

Description

RePlanet has announced a groundbreaking partnership aimed at establishing a blockchain marketplace dedicated to the transparent sale of biodiversity credits. This initiative comes as a response to the growing need for sustainable practices in environmental conservation and aims to streamline the process of biodiversity

Relevancy :

En quoi ce contenu est considéré comme pertinent par l'IA Smartfusion pour répondre au challenge

Suggested content :

- L'IA Smartfusion analyse le contenu de la publication et vous suggère d'autres contenus pertinents.
- Refine your search : vous permet de pouvoir filtrer sur des concepts plus spécifiques
- Vous pouvez lier la publication au challenge en cliquant sur le picto « chaîne »

Analyse :

A la demande, l'IA Smartfusion vous génère un résumé en 3 paragraphes du contenu et récupère des informations complémentaires (ex. mail / réseaux sociaux de l'entreprise)



CHALLENGES > Zoom sur un challenge > Watch

Vue par défaut de l'ensemble des contenus pertinents qui adressent le challenge

SMARTFUSION
Powered by Stardust

HOME CHALLENGES ASK ME

+

9



Biodiversity Credit for Companies

Unfollow Newsletter

White paper Share

Watch

Axes (5)

Action plan (0)

Ideas (4)

Selected (8)

My contributions

Suggested

Ask me

Mindmap

Brainstorming

Scan

SELECT



Flow 06/03/2024

WEF recognizes Voluntary Biodiversity Credits

The Voluntary Biodiversity Credits launched by ClimateTrade and Terrasos are gaining traction as a tool to fund nature conservation.

[Website](#)

Send a message (search a user with @)

SELECT



Flow 19/01/2024

The Business Case for Biodiversity Credits: Transport Industry Edition

Biodiversity loss is the emerging climate change in the transport industry, but biodiversity credits could support the sector's challenges. We're facing a Biodiversity crisis, so let's get straight to the point. More than half of the global GDP, approximately €40 trillion, is...

[Website](#)

Send a message (search a user with @)

SELECT



Flow 24/05/2023

Dominus Markham

Pricing nature: Can 'biodiversity credits' propel global conservation? <https://t.co/UfBDF80Emb>

[Website](#) [Translate](#)

Send a message (search a user with @)

Content

Ask me

Environmental Futures

Temporary fee waiver on all trading. Supporting growth in ACCU, LSC, and NZU markets.

RePlanet announces partnership to create blockchain biodiversity credits marketplace

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Relevancy

Suggested Content

Analyse

Relevancy with Biodiversity Credit for Companies

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The use of blockchain technology could also provide insights into regulatory frameworks and market dynamics, making this content highly relevant for evaluating advancements in biodiversity credit systems.

Categories

For the content titled "RePlanet announces partnership to create blockchain biodiversity credits marketplace," the relevant categories could include:

1. "Biodiversity":

This is the core focus of the initiative,

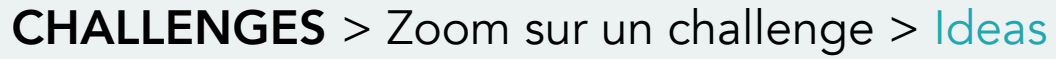
Discussion



CHALLENGES > Zoom sur un challenge > Axes

Un axe est une sous-requête du challenge. Il a pour objectif d'adresser un élément en particulier au sein du challenge : dans l'exemple des alternatives au cuir, un axe peut être un focus sur toutes les alternatives issues du champignon.

The screenshot displays the SMARTFUSION platform interface. The top navigation bar includes 'HOME', 'CHALLENGES', and 'ASK ME'. The left sidebar features a circular profile picture and the title 'Biodiversity Credit for Companies', with buttons for 'Unfollow', 'Newsletter', 'White paper', and 'Share'. Below this, a 'Watch' section lists 'Axes (5)' and 'Biodiversity Credits metrics', including 'Habitat Restoration', 'Species Protection Programs', 'Sustainable Land Management', and 'Urban Biodiversity Management'. The main content area shows a search bar and filters for 'All', 'Companies (1)', 'Patents (0)', 'News (2)', and 'Contribution (3)'. It also includes 'Challenge relevancy' and 'Axe relevancy' dropdowns, and a 'Relevancy' toggle. Two news items are displayed: 'A technological biodiversity monitoring toolkit for biocredits' and 'Exploring Biodiversity Gain Planning and Legal Risks'. The right sidebar contains an 'Ask me anything related to this Challenge' section with a text input field and a 'Discussion' button at the bottom.



HOME
CHALLENGES
ASK ME

Coral Reef Restoration : Innovation and...

Unfollow Newsletter White paper Share

Watch Axes (7) Action plan (0) Ideas (8)

- Aquaculture interaction with Corals
- Artificial Reef Structures
- Citizen Science Initiatives
- Coral Gene Banking
- Coral Nursery Systems**
- Coral Resilience Research
- Feeding Corals with algae
- Water Quality Monitoring Systems

Selected (5)

Nusa Penida Coral Reef Restoration Project

Coral Restoration in Indonesia. This coral reef rehabilitation project uses various reef restoration techniques including coral transplantation, coral gardening, and coral nurseries. Professionally planned and implemented by marine biologist and certified ecological restoration practitioner. Also of

[Website](#) [Why does it match ?](#)

Send a message (search a user with @)

3D Printing of Coral Reef is Helping Our Coral Nurseries

... 3D printing to a whole new level and 3D printed and installed a coral reef called MARS (Modular Artificial Reef Structure) in the Maldives.

[Website](#) [Why does it match ?](#)

Send a message (search a user with @)

Coral Restoration – Shark Research & Conservation ...

The University of Miami's coral restoration project focuses on propagating threatened staghorn coral (*Acropora cervicornis*) in underwater coral nurseries to

[Website](#) [Why does it match ?](#)

Send a message (search a user with @)

Cozumel Plunging: A Submerged Wonderland

Cozumel, a stunning island situated in the Caribbean Ocean off the bank of Mexico's Yucatán Promontory, is eminent as one of the most outstanding jumping objections on the planet. With its completely clear waters, lively coral reefs, and rich marine this Cozumel diving guide biodiversity, Cozumel offers jumpers an extraordinary submerged experience. Whether you are a beginner or an accomplished jumper, this tropical heaven has something uniquely great for everybody. The Mesoamerican Obstruction Reef Various Marine Life: Experience a mind boggling assortment of species, from bright exotic fish to grand ocea

[View all](#)

Relevancy
Suggested Content
Analyse

Relevancy with Coral Reef Restoration : Innovation and Technologies

The content is not relevant to the topic 'Coral Reef Restoration: Innovation and Technologies' as it appears to focus on the experience of being submerged in Cozumel's underwater environment rather than addressing specific innovations or technologies used for coral reef restoration. While it may touch upon marine ecosystems, it does not contribute to the understanding or discussion of restoration efforts, techniques, tools, or innovative practices aimed at preserving or rehabilitating coral reefs. Therefore, it does not align with the objective of the specified topic.

Categories

Based on the content of "Cozumel Plunging:

A Submerged Wonderland," the relevant categories for organizing or classifying this information could include the following:

- "Ecotourism":

This category is relevant as the description highlights the natural beauty and biodiversity of Cozumel, which attracts visitors for eco-friendly and

Discussion



CHALLENGES > Zoom sur un challenge > Selected

C'est l'ensemble des sélections faites par les différents collaborateurs qui ont accès au challenge. Toutes ces actions permettent à l'IA de faire des suggestions pour enrichir la requête globale du challenge.

The screenshot shows the SMARTFUSION interface with the 'CHALLENGES' tab selected. On the left, there's a sidebar with a profile picture and the title 'Biodiversity Credit for Companies'. Below it are buttons for 'Unfollow', 'Newsletter', 'White paper', and 'Share'. The main content area shows a list of challenges under the 'Selected (8)' filter. The first challenge, 'Exploring Biodiversity Gain Planning and Legal Risks', is highlighted. An 'Exports' menu is open over this challenge, showing options: 'mail', 'excel', 'PowerPoint AI', and 'White paper'. The challenge details on the right include a description, a 'View all' link, and sections for 'Relevancy', 'Suggested Content', 'Related content', and 'Analyse'.

Bouton Export

- **Mail** : Vous pouvez partager cette sélection avec les users de Smartfusion et/ou par e-mail
- **Excel** : générer un fichier excel avec cette sélection
- **Powerpoint AI** : générer une fichier PPT avec cette sélection
- **Whitepaper** : générer un document PPT « whitepaper » sur la base de cette sélection

Ask Me

- Vous avez sélectionné des publications qui vous intéressent.
- Vous pouvez interroger l'IA Smartfusion sur les contenus sélectionnés.
- Il est également possible de les désélectionner (via le picto chaîne « unlink »).



CHALLENGES > Zoom sur un challenge > My contributions

Vue de toutes les publications sur lesquelles vous avez réagi personnellement (pictos « Like » / « Chaîne » / « Save »)

SMARTFUSION
Powered by Stardust

HOME CHALLENGES ASK ME

9+

Alternative leather Materials
[Share](#) [Newsletter](#)

Mushroom Leather
Piñatex
Vegan Leather

Selected (81)
My contributions
Suggested
Ask me
Mindmap
Brainstorming
Scan
Database

Search...

Contribution (2)

☒ Date ☐ Relevancy

Relevancy min: 10%

SELECT

News Added by Sophie · 05/08/2024

Bamboo Staging White Vegan Leather Platforms Size...
Bamboo Staging White Vegan Leather Platforms Size 7 Great, preowned condition. Light wear Approx 2.5 inch platform #bamboo #veganleather #platforms - Sold by @jadedladyvintage
[Website](#)

Send a message (search a user with @)

SELECT

News Added by Sophie · 05/08/2024

Hailey Faux Leather Bomber
Dex hit it out of the park with this gorg vegan leather bomber. Perfect to style for the evening with a denim maxi skirt, or your favourite wide leg trousers and sneakers on the weekend

Réglages Système

Content Ask me

Bamboo Staging White Vegan Leather Platforms Size...

Bamboo Staging White Vegan Leather Platforms Size 7 Great, preowned condition. Light wear Approx 2.5 inch platform #bamboo #veganleather #platforms - Sold by @jadedladyvintage

Matching requests

Suggested Content

Related content

Analyse

Relevancy with Alternative leather Materials
The content is relevant for the topic 'Alternative leather Materials' as it specifically mentions 'vegan leather' in the product name and URL. Vegan leather is a popular alternative material to traditional leather as it is cruelty-free and more sustainable. By showcasing a product made of white vegan leather platforms, the content provides valuable information and examples of how alternative materials like vegan leather are being used in everyday fashion items, contributing to a more environmentally friendly and ethical fashion industry.

Discussion



CHALLENGES > Zoom sur un challenge > Suggested

Suggestion personnelle de contenus sur la base des publications que vous avez likées

SMARTFUSION
Powered by Stardust

HOME CHALLENGES ASK ME

9+

Alternative leather Materials

Share Newsletter

Mushroom Leather
Piñatex
Vegan Leather

Selected (81)
My contributions
Suggested
Ask me
Mindmap
Brainstorming
Scan
Database

All (9 111 161)
Companies (1 513 898)
Patents (2 788 597)
News (4 808 353)
Contribution (552)

Refine your search

SELECT

eco

Flow

15/12/2023

CC

G

Recycled Leather vs Real Leather: Sustainability and Style ...

The main difference between recycled leather and real leather lies in their composition and production processes. Recycled leather, also known as bonded leather

Website

Why does it match ?

Send a message (search a user with @)

SELECT

FLOW

Flow

14/01/2024

CC

G

Mycelium Afoot: Fashioning Sustainable Footwear

A mycelium inner sole was sandwiched between vegetable tanned leather outer and inner soles. A lacing method was developed to structurally sandwich shoe layers.

Website

Why does it match ?

Send a message (search a user with @)

Recycled Leather vs Real Leather: Sustainability and Style ...

The main difference between recycled leather and real leather lies in their composition and production processes. Recycled leather, also known as bonded leather

Matching requests

Suggested Content

Analyse

Categories

The relevant categories for this content are sustainability and style.

1. Sustainability:

This is a key aspect in comparing recycled leather and real leather.

Understanding the environmental impact of both materials and their production processes is vital for consumers who prioritize sustainability in their purchasing decisions.

2. Style:

The aesthetic appeal and design of leather products are also important factors to consider when choosing between recycled leather and real leather.

Some consumers may

Discussion



CHALLENGES > Zoom sur un challenge > Mindmap

Ce module vous permet de créer une mindmap pour structurer les idées et informations autour du challenge. Smartfusion vous propose des publications en lien avec les branches que vous sélectionnez.

The screenshot displays the Smartfusion interface. On the left, a sidebar shows a profile picture and navigation options: Unfollow, Newsletter, White paper, Share, Watch, Axes (5), Action plan (0), Ideas (6), Selected (8), My contributions, Suggested, Ask me, and Mindmap. The main area features a mindmap centered on 'Biodiversity Credit for Companies'. The mindmap branches include: 'WHEN (Long to Short Term Développement)' with sub-branches like 'mediate adoption for compliance', 'short-term regulatory deadlines', 'medium-term market development', 'long-term sustainability strategies', and 'ongoing monitoring and reporting'; 'WHAT (products or services)' with sub-branches like 'Biodiversity offsets', 'Nature-based solutions', 'Ecosystem service valuation', 'Corporate sustainability reporting', and 'Regulatory frameworks'; 'WHY (Properties, characteristics)' with sub-branches like 'Mitigate environmental impact', 'Enhance corporate reputation', and 'Compliance with regulations'; and 'WHO (Key players)' with sub-branches like 'startups', 'companies', 'academic', and 'experts'. On the right, a news article titled 'Sustainable Wildlife Conservation Experiences: Contributing to Environmental Preservation in Outdoor Lifestyles' is displayed, featuring a 'SELECT' button and a 'NEWS' graphic. Below the article, there is a 'Flow' section with a date '15/03/2024' and a 'Discussion' button.

Create branches semantic request

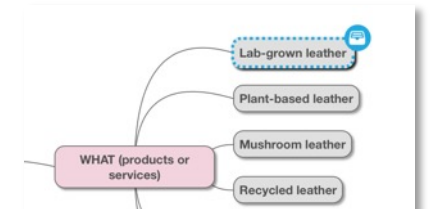


Picto « create branches semantic request »

- Sélectionnez une ou plusieurs branches puis cliquez sur le picto.
- A partir de cette sélection, l'IA Smartfusion vous suggère des publications d'intérêt.

Drag & drop

- Avec la souris, vous pouvez faire glisser les publications qui vous intéressent vers la branche





CHALLENGES > Zoom sur un challenge > Scan

A partir d'un texte, d'une URL ou d'un document, Smartfusion scanne ce que vous lui envoyez et génère un flux de publications pertinentes, en lien avec cette source

Generate related content from:

Text Url File

☒ Advanced

Extract

Exemple : intégration d'une URL

- Vous souhaitez que Smartfusion génère des publications en lien avec un site web qui vous intéresse.
- Vous rentrez l'URL du site (ou bien un extrait de texte ou un document) et cliquez sur le bouton « Extract »

The screenshot displays the Smartfusion web application interface. At the top, the navigation bar includes 'HOME', 'CHALLENGES', and 'ASK ME'. The main content area is titled 'Generate related content from:' and shows the input URL 'https://www.id-eight.com' with the 'Advanced' checkbox checked. Below this, a sidebar on the left lists various categories: 'Alternative leather Materials', 'Piñatex', 'Vegan Leather', 'Selected (81)', 'My contributions', 'Suggested', 'Ask me', 'Mindmap', 'Brainstorming', and 'Scan'. The main results area displays a list of publications. The top result is a 'Patent' titled 'Vegan leather formulation based on natural fibers' from the 'Moroccan Foundation For Advanced Science Innovation And Res Mascir, Kad Holding Rachid Bouhfid, Abou El Kacem Quiss, Marya RAJI 2023-06-28'. Below this, there is a 'Flow' result titled 'Material innovation - • - Vegan leather alternatives'. On the right side, a detailed view of the selected patent is shown, including the title, author information, and a section for 'Categories' with sub-points: '1. Veganism:' and '2. Sustainable Materials:'. The interface also features a 'Matching requests' section with 'Suggested Content' and 'Analyse' options.

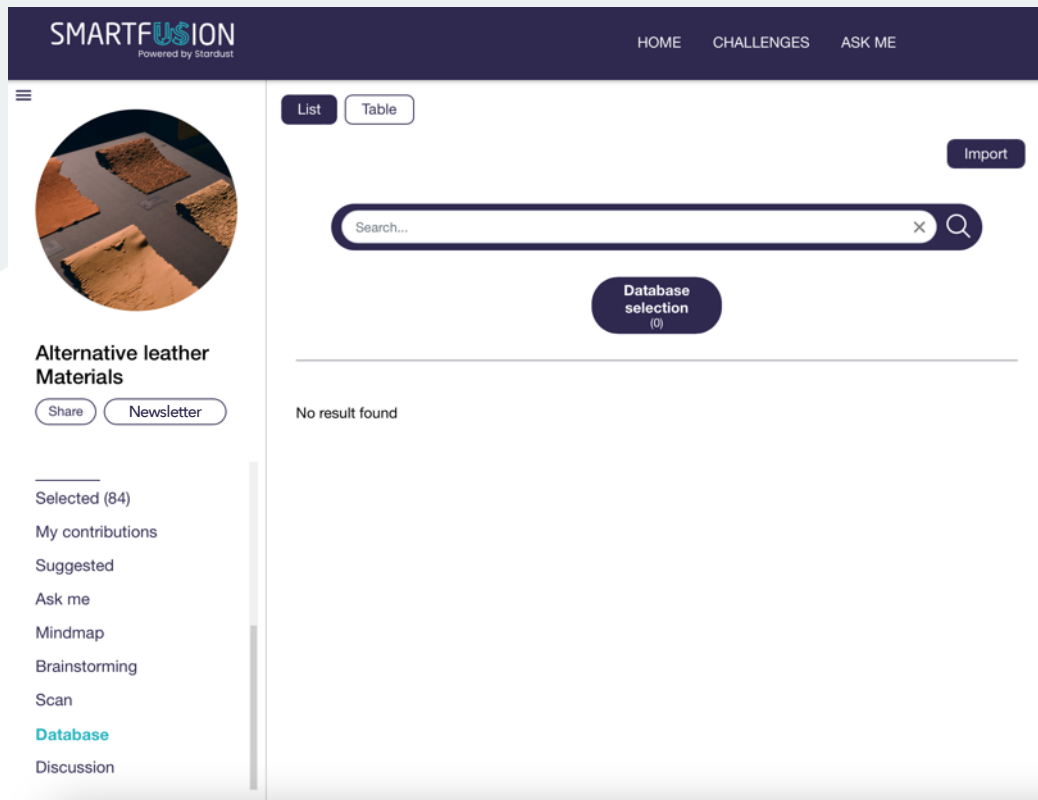
Résultats

Un flux de publications est alors généré automatiquement.



CHALLENGES > Zoom sur un challenge > Database

Vous pouvez importer un fichier (listing excel) et l'IA Smartfusion créera la base de données sur laquelle elle pourra faire un travail d'analyse de pertinence par rapport au challenge et générer un flux de publications



Bouton « Import »

Cliquez sur import pour sélectionner votre fichier

Import your listing

Before your import, you need to check:

- ✓ Your listing extension is: **.csv ou .xls**
- ✓ The first line of your file has a **name in each column**

Select your listing

Ouverture d'une popup

Lisez les instructions puis cliquez sur « Select your listing »



CHALLENGES > Zoom sur un challenge > Database

Field names from your listing

Company Name
Material Name Biomimicry
Category HQ (Country)
Year Founded Founders
About Company Website

Drag & drop the fields in the relevant section to make a proper import

Title*

Description

Link

Fields to keep

All not selected to Fields to keep

Préparation à l'import

Vous devez compléter les différents champs pour que Smartfusion génère la base de données

1. Biotechnology companies Databases

Field names from your listing

Company Name
Material Name Biomimicry
Category HQ (Country)
Year Founded Founders
About Company Website

Drag & drop the fields in the relevant section to make a proper import

2. Title* Company Name

3. Description About

4. Link Company Website

5. Fields to keep Material Name Biomimicry Category HQ (Country)
Year Founded Founders

All not selected to Fields to keep

Champs à compléter / drag & drop

1. Ecrivez le nom de la database (ex. : Biotechnology companies)
2. Title : dans la colonne de gauche, faites un drag & drop de « company/name » vers le champ vide du milieu
3. Description : dans la colonne de gauche, faites un drag & drop de « about » vers le champ vide du milieu
4. Link : dans la colonne de gauche, faites un drag & drop de « Company website » vers le champ vide du milieu
5. Fields to keep : dans la colonne de gauche, faites un drag & drop des autres champs restant vers le champ vide du milieu
6. Cliquez ensuite sur le bouton du bas pour lancer l'import



CHALLENGES > Zoom sur un challenge > Database

SMARTFUSION
Powered by Stardust

HOME CHALLENGES ASK ME

9+

Alternative leather Materials

Share Newsletter

Selected (84)

My contributions

Suggested

Ask me

Mindmap

Brainstorming

Scan

Database

Discussion

List Table

Import

Search...

Database selection
(145)

SELECT

Databases 07/08/2024

3D Bio-Tissues Ltd

A biotech start-up spun out from Newcastle University in 2019, 3D Bio-Tissues (3DBT) is at the forefront of producing bio-equivalent tissues for clinical and cellular agriculture. We apply novel bio-inspired manufacturing processes to generate complex structures.

Website

Send a message (search a user with @)

SELECT

Databases 07/08/2024

Adriano di Marti

After working in the furniture, automotive, and fashion

Content Ask me

3D Bio-Tissues Ltd

A biotech start-up spun out from Newcastle University in 2019, 3D Bio-Tissues (3DBT) is at the forefront of producing bio-equivalent tissues for clinical and cellular agriculture. We apply novel bio-inspired manufacturing processes to generate complex structures.

Matching requests

Suggested Content

Analyse

Relevancy with Alternative leather Materials

The content is not relevant for the topic of Alternative Leather Materials. While 3D Bio-Tissues Ltd might be related to bioengineering or healthcare, the focus on 3D bio-tissues does not align with alternative leather materials which are typically related to sustainable fashion and material science. The company's specialization in bio-tissues suggests a different industry focus than the production of leather alternatives.

Categories

The relevant category

Discussion

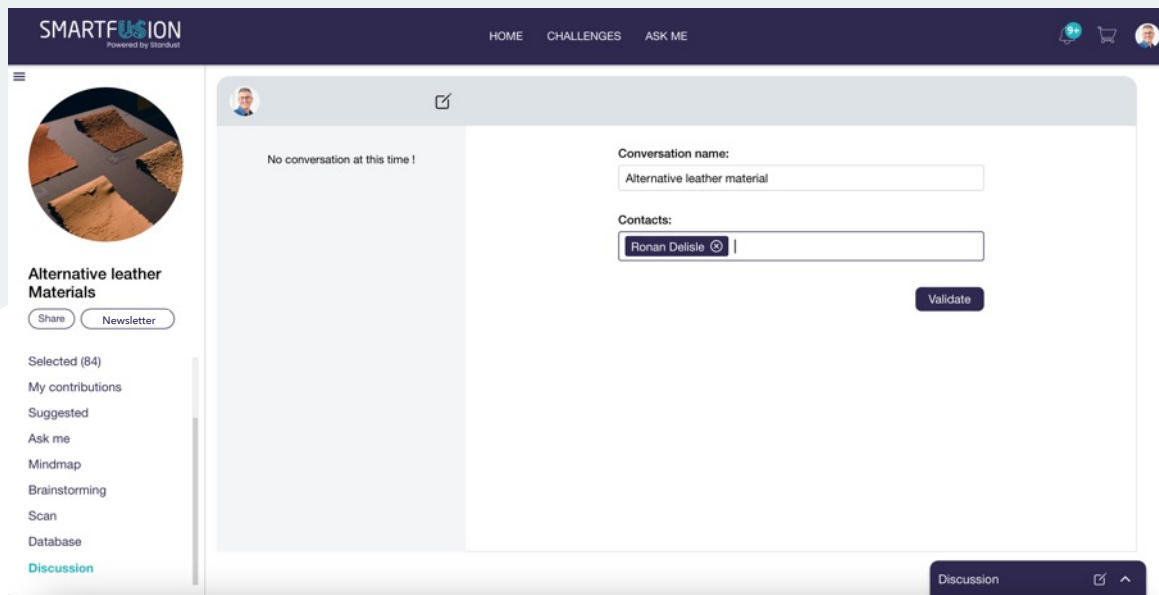
Génération du flux de publications

En lien avec le fichier que vous avez importé



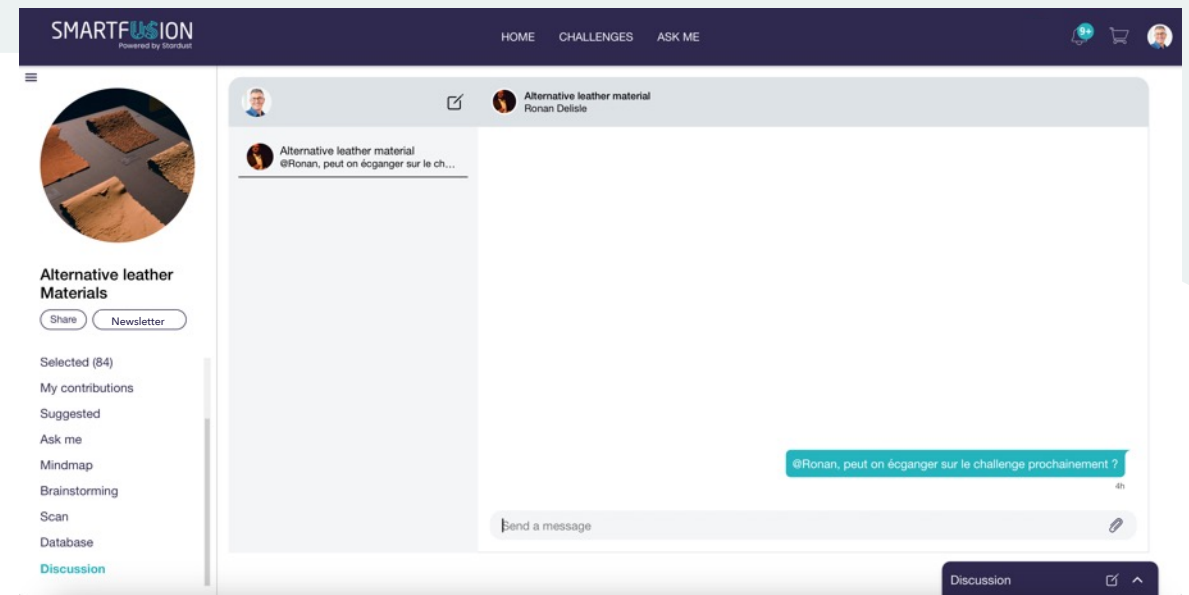
CHALLENGES > Zoom sur un challenge > Discussion

Telle une messagerie WhatsApp, vous pouvez créer différentes conversations avec les collaborateurs de votre choix et partager des fichiers.



Champs à compléter

- Conversation name : écrivez le nom du groupe que vous souhaitez créer
- Contacts : commencer à taper le nom du collaborateur, un listing apparaîtra pour sélectionner son nom



Conversation

- Envoyez vos messages au groupe



CHALLENGES > Zoom sur un challenge > Discussion

The screenshot displays the SMARTFUSION web application interface. The top navigation bar is dark purple with the SMARTFUSION logo (Powered by Stardust) on the left and links for HOME, CHALLENGES, and ASK ME in the center. On the right of the navigation bar are icons for notifications (9+), a shopping cart, and a user profile. The main content area is divided into a left sidebar and a central challenge view. The sidebar contains a circular image of leather materials, the title 'Alternative leather Materials', 'Share' and 'Newsletter' buttons, and a list of categories: Selected (84), My contributions, Suggested, Ask me, Mindmap, Brainstorming, Scan, Database, and Discussion (highlighted in blue). The central challenge view shows a post by 'Alternative leather material Ronan Delisle' with a text input field and a 'Send a message' button. A discussion popup is open in the bottom right corner, showing a message from '@Ronan, peut on échanger sur le challenge prochainement ?' with a '4h' timestamp and a 'Send a message' button.

Popup Discussion

Les échanges apparaissent également dans les popup de discussion en bas de l'écran à droite

Des suggestions pour améliorer ce deck utilisateur ?

N'hésitez pas à nous en faire part en nous envoyant vos remarques par e-mail :
s.delisle@stardust-conseil.com



STARDUST
connect to create

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